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7  
8 **UNITED STATES DISTRICT COURT**  
9 **CENTRAL DISTRICT OF CALIFORNIA**

10 JOHN RAAMS and AMY RAAMS,  
11 individually and on behalf of all others  
12 similarly situated,

13 Plaintiffs,

14 v.

15 RUSHMORE LOAN MANAGEMENT  
SERVICES, LLC, a Delaware limited  
16 liability company,

17 Defendants.

CASE NO.: 8:21-CV-00741

*Assigned to the Honorable:*

**CLASS ACTION COMPLAINT**

1. Breach of Contract
2. Breach of Implied Covenant of Good Faith and Fair Dealing
3. Violation of 12 C.F.R. § 339.7 *et seq.*
4. Violation of California Unfair Competition Law, Business and Professions Code §17200, *et seq.*
5. Money Had and Received (Restitution)
6. Unjust Enrichment

**(JURY TRIAL DEMANDED)**

1 Plaintiffs John Raams and Amy Raams (“Plaintiffs”), by and through their  
2 undersigned counsel, on behalf of themselves and all others similarly situated, bring the  
3 following Class Action Complaint against Defendant Rushmore Loan Management  
4 Services, LLC (“Defendant” or “Rushmore”), based upon information and belief and the  
5 investigation of counsel, except for information based on personal knowledge, and hereby  
6 allege as follows:

7 **I. INTRODUCTION**

8 1. This is a class action filed to redress injuries that Plaintiffs and a class of  
9 California, South Carolina, and nationwide consumers have suffered and will continue to  
10 suffer as a result of the practices of Defendant relating to force-placed insurance policies.  
11 Plaintiffs and Class members allege that Defendant derives improper financial benefits  
12 by imposing force-placed flood insurance policies on properties. In addition, on  
13 information and belief, Defendant Rushmore is charging residential borrowers for the  
14 “cost” of procuring force-placed insurance. On information and belief, a portion of such  
15 “cost” is returned, transferred, kicked-back or otherwise paid to Rushmore and/or its  
16 related entities. Rushmore and/or its related entities do no meaningful work for the sums  
17 received, and therefore the payments amount to an unearned kickback designed to  
18 encourage the referral of business at extraordinarily high prices. Plaintiffs seek to recover  
19 damages equal to the amount of the improper and inequitable financial benefit received  
20 by Defendants and/or their affiliates as a result of this anti-consumer practice, and to  
21 rescind the future collection of amounts charged against the mortgage accounts of  
22 residential borrowers but not yet collected.

23 2. Lenders require borrowers to purchase and agree to maintain hazard  
24 insurance coverage on the secured property as a condition to funding home loans.  
25 Plaintiffs were required to obtain and maintain flood insurance as a condition to their  
26 mortgages.

27 3. Plaintiffs maintained flood insurance through the insurance provider of  
28 their homeowner’s association and provided proof of flood insurance to Defendant on

1 multiple occasions. Defendant declined to acknowledge Plaintiffs’ proof of secured  
2 insurance and charged them for a considerably more expensive policy and forced  
3 Plaintiffs to pay for the policies by diverting the monthly mortgage payments and/or  
4 debiting the borrowers’ escrow accounts. These policies are known as “force-placed” or  
5 “lender-placed” insurances policies. Such policies provide less coverage and are  
6 substantially more costly (5 to 10 times the price) than borrowers’ original policies, and  
7 provide improper, undisclosed, and lucrative financial benefits and kickbacks to  
8 lenders/servicers and/or their affiliates, as well as to providers of force-placed insurance.  
9 On information and belief, Defendant declines to acknowledge the proof of secured  
10 insurance of other similarly situated borrowers and continues to charge for force-placed  
11 insurance.

12 4. Here, Defendants have engaged in a pattern of unlawful and unconscionable  
13 profiteering and self-dealing in regards to their purchase and placement of force-placed  
14 insurance policies in bad faith.

15 5. In this action, Plaintiffs challenge Rushmore’s practice of purchasing force-  
16 placed flood insurance to obtain a commission or kickback, resulting in unauthorized,  
17 unjustified and unfairly inflated costs to the borrower for force-placed insurance in  
18 violation of law. In doing so, Rushmore acted with bad motive and bad intentions and in  
19 order to penalize Plaintiffs and the Class.

20 6. As set forth in detail below, Defendants have engaged in unlawful, abusive  
21 and unfair practices with respect to force-placed insurance by receiving kickbacks in the  
22 form of purported fees, payments, commissions, “rebates” and/or other things of value  
23 from providers of force-placed insurance.

24 7. On information and belief, Rushmore entered into agreements with an  
25 insurance provider, pursuant to which Rushmore and/or its subsidiaries or affiliates  
26 typically receive a portion of the premiums for each force-placed insurance policy  
27 purchased for a borrower. Moreover, on information and belief, those arrangements are  
28 exclusive. On information and belief, Defendants have received more than \$5 million in

1 kickbacks from FPI policies imposed on class members during the class period.

2 8. In bringing this class action, Plaintiffs do not challenge the rates filed by the  
3 insurance provider and/or any other insurance carrier. Plaintiffs do not challenge the  
4 rates of their force-placed flood insurance provider as excessive. Rather, Plaintiffs  
5 challenge the manner in which Defendants failed to acknowledge Plaintiffs' repeated  
6 attempts to prove their private insurance, selected by this insurance provider and their  
7 force-placed insurance products, the manipulation of the force-placed insurance process  
8 by Rushmore, and the impermissible kickbacks that were included in the premiums that  
9 were added to the balance of Plaintiffs' and the Class members' mortgage loans.

10 9. Plaintiffs do not complain that they were charged an excessive insurance  
11 rate; rather, he/they complain that Rushmore acted unlawfully and in bad faith and motive  
12 when it declined to acknowledge the proof of insurance they provided on multiple  
13 occasions, selected the particular insurance company and its particular rates and  
14 coverage, when other, more suitable options were available, and when provided with  
15 evidence demonstrating that borrowers like them have in place flood insurance coverage  
16 that complies with their loan contract's requirements to maintain flood insurance, failed  
17 to terminate the force-placed insurance in violation of the Code of Federal Regulations.  
18 *See* 12 C.F.R § 339.7.

19 10. Defendant failed to notify their lender placed insurance provider to  
20 terminate any insurance purchased by the FDIC-supervised institution or its servicer,  
21 within 30 days of receiving notice from Plaintiff in violation of 12 C.F.R. § 339.7(b)(1).

22 11. Defendant, a loan servicer, failed to "refund to the borrower all premiums  
23 paid by the borrower for any insurance purchased by the FDIC-supervised institution",  
24 and so violated 12 C.F.R § 339.7(b)(ii).

25 12. Thus, while Plaintiffs do not challenge Rushmore's ability to force-place  
26 insurance policies and to charge fees/premiums for the same, Plaintiffs challenge the  
27 manner in which Defendants manipulated the force-placed insurance process for their  
28 own financial gain, with bad motive, in breach of Rushmore's contractual duties and in

1 violation of statutory and common law.

2 13. Upon information and belief, Defendants receive unlawful kickbacks from  
3 the insurance provider in operation of this force-placed scheme.

4 14. At issue in this case is whether Defendants have been unjustly enriched by  
5 manipulating the force-placed insurance process so as to obtain unearned kickbacks and  
6 breached the express and/or implied terms of the mortgage contract (including the  
7 implied covenant of good faith and fair dealing) by unreasonably, unconscionably and  
8 unlawfully exercising their contractual discretion to manipulate the force-placed  
9 insurance process so as to obtain financial benefits for themselves at Plaintiffs' and Class  
10 members' expense, and in turn, misrepresenting the true cost of insurance charged to  
11 class members and overcharging them beyond that permitted by the contract. In this  
12 action, Plaintiffs challenge Defendants' unlawful conduct and seeks compensatory  
13 damages, restitution for Defendants' unjust enrichment, declaratory, injunctive and other  
14 equitable relief.

15 **II. THE PARTIES**

16 15. Individual and representative Plaintiff John Raams owns a home and resides  
17 primarily in North Myrtle Beach, South Carolina. Plaintiff John Raams is a member of  
18 the proposed Class.

19 16. Individual and representative Plaintiff Amy Raams owns a home and resides  
20 primarily in North Myrtle Beach, South Carolina. Plaintiff Amy Raams is a member of  
21 the proposed Class.

22 17. Defendant Rushmore Loan Management Services, LLC is a Delaware  
23 limited liability company. It maintains its principal place of business at 15480 Laguna  
24 Canyon Road, Suite 100, Irvine, CA 92618. Rushmore's agent for service of process in  
25 California is CSC, 2710 Gateway Oaks Drive, Suite 150N, Sacramento, California  
26 95833.

27 **III. JURISDICTION AND VENUE**

28 18. This Court has subject matter jurisdiction over this action pursuant to the

1 Class Action Fairness Act, 28 U.S.C. § 1332(d)(2) (“CAFA”) because at least one Class  
2 member is of diverse citizenship from Defendants, there are more than 100 Class  
3 members, and the aggregate amount in controversy exceeds \$5,000,000, exclusive of  
4 interest or costs.

5 19. This Court has personal jurisdiction over Defendants because Defendants  
6 are licensed to do business in California or otherwise conduct business in the State of  
7 California, a substantial portion of the wrongdoing alleged by Plaintiffs occurred in the  
8 State of California and this District, Defendants have sufficient minimum contacts with  
9 and/or otherwise have purposefully availed themselves of the markets of the State of  
10 California and this District such that it is fair and just for Defendants to adjudicate this  
11 dispute in this District.

12 20. Venue is proper in this District because Defendant Rushmore is a resident  
13 of this District and maintains its principal place of business in this District, a substantial  
14 part of the events, transactions, and/or omissions giving rise to the claims asserted herein  
15 occurred in this District; and, a substantial portion of Defendants’ alleged wrongdoing is  
16 believed to have occurred in this District.

17 **IV. GENERAL ALLEGATIONS APPLICABLE TO ALL COUNTS**

18 **A. OVERVIEW OF FORCE-PLACED INSURANCE**

19 21. When a home loan is approved, the mortgage servicer typically requires the  
20 borrower, under the terms of the mortgage, to carry the proper amount of hazard or flood  
21 insurance on the property to insure it against any perils. While force-placed insurance has  
22 been part of the mortgage process for decades, the full extent of the previously  
23 undisclosed kickbacks, unearned commissions, and profit structures have only recently  
24 been uncovered.

25 22. Each and every mortgage at issue in this litigation that was owned and/or  
26 serviced by Rushmore prior to any sale of the loan by Rushmore to another loan servicer  
27 requires borrowers to purchase and agree to maintain hazard or flood insurance coverage  
28 on their secured property as a condition to closing.

1 23. In Plaintiffs' case, Rushmore sold the loan to Flagstar Bank ("Flagstar").

2 24. On information and belief, Class members' mortgage contracts are standard-  
3 form Freddie-Mac or Fannie Mae contracts ("uniform instruments") of adhesion that  
4 contain the same or materially the same clauses addressing the lender's ability to force-  
5 place insurance, exercising its own discretion.

6 25. In order to ensure that the mortgagee's interest in the secured property is  
7 protected, mortgage loan contracts typically allow the lender or third-party servicer to  
8 "force-place insurance" when the homeowner fails to maintain insurance; the amounts  
9 disbursed for the procurement of such insurance become additional debt secured by the  
10 mortgage.

11 26. The applicable statutory authority provides, "[i]f an FDIC-supervised  
12 institution, or a servicer acting on its behalf, determines at any time during the term of a  
13 designated loan, that the building or mobile home and any personal property securing the  
14 designated loan is not covered by flood insurance or is covered by flood insurance in an  
15 amount less than the amount required under § 339.3, then the FDIC-supervised  
16 institution or its servicer shall notify the borrower that the borrower should obtain flood  
17 insurance, at the borrower's expense, in an amount at least equal to the amount required  
18 under § 339.3, for the remaining term of the loan." 12 C.F.R. § 339.7(a).

19 27. After providing notice to the borrower pursuant to the foregoing regulation,  
20 Defendant is permitted to "to obtain flood insurance within 45 days after notification,  
21 then the FDIC-supervised institution or its servicer shall purchase insurance on the  
22 borrower's behalf." *See* 12 C.F.R. § 339.7(a).

23 28. Defendant forced the lender placed flood insurance product in violation of  
24 12 C.F.R. § 339.7(a) because after providing notice to Plaintiff Raams that Rushmore did  
25 not have record of adequate flood insurance, Plaintiff promptly provided his private flood  
26 insurance records by fax and phone to Rushmore. Rushmore failed to confirm receipt of  
27 these records and charged Plaintiff, despite Plaintiff's response to the notice with proof  
28 of flood insurance coverage.



1           29. Plaintiff received notice from Rushmore on or around February 2020 that  
2 Rushmore did not have record of Plaintiff’s private flood insurance. Plaintiff’s agent  
3 faxed proof of insurance to Rushmore on February 20, 2020.

4           30. Defendant failed to terminate the Plaintiff’s forced-place insurance within  
5 30 days of receiving proof of private insurance and failed to refund the borrower “all  
6 premiums paid by the borrower for any insurance purchased by the FDIC-supervised  
7 institution or its servicer” in violation of 12 C.F.R. § 339.7(a)-(b). *See* 12 C.F.R. §  
8 339.7(a)-(b).

9           31. On information and belief, Class members’ mortgage agreements contain  
10 such a provision affording Rushmore the authority to force-place their insurance in the  
11 event of a lapse. Thus, the failure of a borrower to maintain flood insurance is clearly  
12 contemplated by the mortgage contract and such a failure by the borrower does not result  
13 in a material failure to perform under the mortgage contract.

14           32. This discretion afforded to Defendants to force-place insurance is limited by  
15 the bounds of reasonable conduct and by the express terms of the mortgage contract itself.  
16 Defendants routinely exceed the bounds of reasonableness and the spirit, intent and letter  
17 of the mortgage contract itself by force-placing insurance in a manner and in amounts  
18 that are not required to protect the lender’s interest in the property in an effort to reap  
19 profits from the borrower which are not required nor contemplated by the mortgage  
20 contract and through other conduct described herein with respect to the force-placement  
21 of insurance.

22           33. On information and belief, the mortgage contract does not disclose that the  
23 lender or servicer, or their affiliates, will receive a “commission” or other compensation  
24 from the force-placed insurance providers for purchasing the insurance or that the  
25 commission will be based upon a percentage of the cost of the premium of the force-  
26 placed insurance. Furthermore, the mortgage contract does not disclose that the cost of  
27 the force-placed policy will incorporate certain costs not properly chargeable to the  
28 borrower.



1           34. Any commissions received by Rushmore are unearned and unreasonably  
2 charged to class members as part of the force-placed insurance premiums. No services  
3 are performed for these commissions. Rather, any nominal services performed in relation  
4 to the placement of the force-placed policies are performed by Rushmore's selected  
5 insurance provider ("Insurer"), not Rushmore. On information and belief, this Insurer is  
6 more than compensated for any services they perform through the portion of the force-  
7 placed insurance premiums they retain. The payments to Rushmore are undisclosed and  
8 unauthorized kickbacks.

9           35. Additionally, once a lapse in hazard or flood insurance occurs, Plaintiffs and  
10 the Class have no way of refusing the charges for the force-placed insurance premiums.  
11 Likewise, once a lapse occurs, and the lender or third-party servicer decides to force place  
12 insurance, Plaintiffs and the Class have no way of retroactively placing the policy with a  
13 low-cost insurance provider. The decision is 100% that of the lender and Plaintiffs and  
14 the Class are completely at the mercy of the lender to exercise its discretion in good faith  
15 when force placing the policy and selecting the insurance provider and applicable rate.

16           36. These lender-placed or "force-placed" insurance policies are almost always  
17 more expensive than standard insurance coverage. Such policies can cost as much as ten  
18 times more than comparable or better, more comprehensive insurance policies that are  
19 easily available in the marketplace. While the force-placed insurance policy is for the  
20 benefit of the lender, the cost is passed on to the borrower. On information and belief,  
21 Defendant's selected Insurer to contract with and operate this scheme. Defendant and  
22 Insurer shared financial incentives and took place in self-dealing, acted in bad faith and  
23 breached the implied covenant of good faith and faith dealing.

24 **B. DEFENDANT'S FORCE-PLACED INSURANCE PROGRAM**

25           37. Rushmore owns and services real property mortgages. Rushmore is one of  
26 the many large mortgage owners or servicers in the country that have reaped an improper  
27 and substantial windfall from the force-placement of insurance on borrowers' property  
28 through the manipulation of the force-placed insurance market.

1 38. To accomplish the force-placement of insurance and the associated  
2 premiums, Rushmore, in bad faith and motive, entered into exclusive arrangements with  
3 Insurer whereby Rushmore secure coverage on the consumer's property and then charge  
4 the consumer for the premiums it allegedly paid to the insurers' affiliates.

5 39. The premiums charged for force-placed insurance are not arrived at on a  
6 competitive basis and are significantly higher than those available to Defendants in the  
7 open market for comparable or more comprehensive policies. Servicers, like Rushmore,  
8 have no incentive to comparison shop for lower cost insurance with comparable or better  
9 coverage. Rather, Rushmore is financially motivated to procure policies from the  
10 provider that will provide the best financial benefit to the servicer in terms of kickbacks,  
11 unearned commissions and/or other compensation (often in the form of low-cost  
12 administrative services).

13 40. Upon information and belief, Insurer paid Rushmore in cash and/or through  
14 the provision of other things of value as an incentive to enter into the exclusive  
15 contractual relationship with it. Likewise, despite there being no attempt to shop for a  
16 competitively priced policy, the commissions on force-placed policies are significantly  
17 higher than those available on lower priced insurance policies of comparable or better  
18 coverage. Accordingly, no good faith, arms-length transactions are taking place. Rather,  
19 such attempts are completely by-passed in favor of Defendants' decision to exploit the  
20 situation and self-deal without concern for the resulting consequences (and inflated and  
21 unnecessary costs) placed on the borrower/class member. Simply put, Defendants  
22 exercise their discretion to intentionally secure the highest priced, lowest coverage  
23 policies that allow them to maximize their fees and revenue, while the class members  
24 bear the entire financial burden. This type of situation is generally referred to as reverse  
25 competition.

26 41. As a result, the amounts charged by Rushmore for force-placed insurance  
27 policies are many times more than what borrowers paid for voluntary coverage and many  
28 times more what Rushmore would pay if it had obtained insurance coverage on a

1 competitive basis on the open market and without the exclusive arrangements described  
2 above. Moreover, force-placed insurance policies provide less coverage than voluntary  
3 insurance policies, as they protect only the lender's interests in the property.

4 42. Defendants' force-placed insurance scheme operates in the same or  
5 materially the same manner for all class members.

6 43. When a borrower's policy lapses, Rushmore will charge the cost of the  
7 premium to the borrower. Upon information and belief, Rushmore then retains 35% of  
8 the payments as a kickback, disguised as commissions. These kickbacks induce  
9 Rushmore into continuing its exclusive relationship with Insurer and force-placing a more  
10 expensive policy than might otherwise have been obtained.

11 44. This arrangement provides Rushmore with an incentive to purchase the  
12 highest priced force-placed insurance policy possible – the higher the cost of the  
13 insurance policy, the higher the commission or kickback. Ultimately, the borrower pays.

14 45. The commissions or kickbacks are paid by Insurer or its affiliated insurance  
15 companies to Rushmore in order to manipulate the force-placed insurance market and  
16 continue their pre-existing, uncompetitive, and exclusive relationship with Rushmore, or  
17 other servicers.,

18 46. Essentially, Insurer is engaging in a form of commercial bribery in order to  
19 induce Rushmore to purchase high-priced force-placed insurance policies and have  
20 Rushmore refrain from seeking competitive bids in the market.

21 47. Upon information and belief, the kickbacks paid by Insurer to Rushmore are  
22 directly tied to the cost of the force-placed insurance and are usually a significant  
23 percentage of the total cost of each premium.

24 48. Rushmore never obtains an individual policy for any individual borrower.  
25 In fact, Rushmore's entire mortgage portfolio is covered by a pre-arranged master policy  
26 with Insurer. Rushmore, therefore, plays no role in purchasing insurance for an individual  
27 homeowner. Therefore, Rushmore has done nothing but enter into an exclusive and all-  
28 inclusive agreement with Insurer. Upon information and belief, any actual work

1 performed by Rushmore, which is claimed to entitle them to a commission for the  
2 placement of a policy is false and non-existent. In turn, the premiums or cost of insurance  
3 coverage represented and charged to class members is deceptive, misleading, false and  
4 inflated by the amount given to Rushmore, breaching the contract.

5 49. Upon information and belief, Insurer's agreement with Rushmore provides  
6 that all properties within Rushmore's portfolio will be monitored by Insurer and if a  
7 homeowner's policy voluntarily lapses or is deemed insufficient; such property will be  
8 automatically force-placed with an insurance policy provided by Insurer. The insurance  
9 is automatically placed on the property and the premium is ultimately charged to the  
10 homeowner even if the lapse is discovered many months or years later. The force-placed  
11 policies issued by Insurer pursuant to the scheme previously described, and further  
12 described below, generate improper and unjust windfalls to Insurer and their affiliates at  
13 the expense of the borrowers in the Class with whom have no contractual relationship.  
14 The sole justification for the tactics described above and below is the unjust enrichment  
15 of the Defendants, including Insurer and/or their affiliates with whom Plaintiffs have no  
16 contractual relationship.

17 50. Upon information and belief, when a lapse in a homeowner's insurance is  
18 discovered, an automated process is applied to all borrowers like Plaintiffs and the Class.  
19 For example, Insurers' software begins a cycle, at regular intervals, of identical form  
20 letters, form insurance policies and "binders" purporting to come from Rushmore that are  
21 sent to borrowers regarding the lapse in insurance and the force-placement of insurance  
22 through Insurer or its affiliates.

23 51. Therefore, Rushmore is paying Insurer not only for force-placed insurance  
24 premiums, but also for a bundle of services including performing Rushmore's duty of  
25 administering and servicing the mortgages (i.e., monitoring and tracking Rushmore's  
26 portfolio for insurance lapses and providing notification and customer service to  
27 homeowners under the mortgage). This bundle of administrative services includes  
28 Rushmore's cost of monitoring and servicing its portfolio of loans and is not properly

1 chargeable to Plaintiffs or the Class under their mortgages.

2 52. Under this common course of conduct in force-placing insurance, the  
3 “premiums” for insurance that are charged to the Plaintiff and the Class are exorbitant  
4 and illegal because they include not only the high (and non-competitive) cost of the  
5 insurance, but also illegal kickbacks to Rushmore, which performs little to no functions  
6 or services related to the force-placement of the individual policies. Further, the cost of  
7 the bundle of administrative services that Insurer are providing to Rushmore is subsumed  
8 within the high premium cost.

9 53. Therefore, in addition to performing no work in the actual placement of the  
10 force-placed policy, Rushmore’s actions, in concert with Insurer, act to penalize  
11 borrowers, including Plaintiffs and the Class, by sticking them with the highest priced  
12 force-placed insurance policy possible. Rushmore abuses its discretion to force-place  
13 insurance arbitrarily, in bad faith and with bad motive and intent in order to secure a  
14 substantial kickback from Insurer and self-deal.

15 54. Generally, the high-cost premiums are added to the principal balance of the  
16 borrower’s mortgage loan or deducted from his or her tax and insurance escrow account.

17 55. The actions and practices described herein are undertaken in bad faith and  
18 motive. Defendants misrepresent to individual borrowers that they will procure a policy  
19 to cover the risk arising from their properties when, in fact, borrowers already have a  
20 policy in place. Defendants then charge borrowers inflated premiums for the master  
21 policy, which are calculated to include kickbacks and costs not properly charged to the  
22 borrower without regard for competition on the open market. Defendants’ only goal is  
23 to maximize their profits by charging high prices and collecting unjustified kickbacks.

24 56. Defendants’ manipulation of the force-placed insurance process has  
25 maximized the profits to themselves to the great financial detriment of Plaintiffs and the  
26 Class, who are never treated fairly or even consulted during the process. Defendant was  
27 not, and is not, authorized by any federal, state, or local governing body, contract, or  
28 agreement to manipulate their force-placed insurance purchases in bad faith, as alleged

1 above.

2 57. The force-placed insurance business is not new, but Defendants’ practice of  
3 capitalizing on their ability to generate inflated commissions and bolster their bottom line  
4 is new and recently has been exposed. As The New York Times has reported:

5 “Force-placed insurance appears to be the dirty little secret of the mortgage  
6 industry,” Mr. Lawsky [the superintendent of the New York State  
7 Department of Financial Services] said in an interview last week. “It is a  
8 silent killer harming both consumer and investors while enriching the banks  
9 and their affiliates.”

10 \* \* \*

11 Force-placed insurance has exploded during the foreclosure crisis. Once a  
12 backwater that generated \$1 billion a year, it is now a \$6 billion-a-year  
13 business. Much of its growth has come on the backs of homeowners.

14 \* \* \*

15 There is a lot to love about force-placed insurance — if you sell it. The  
16 policies typically cost at least three times as much as ordinary property  
17 insurance. Some borrowers have been charged much more — up to 10 times  
18 the prevailing rate — according to people knowledgeable about these  
19 practices who spoke on condition of anonymity to maintain business  
20 relationships.

21 \* \* \*

22 All in all, force-placed insurance represents a major profit center for  
23 mortgage servicers and the companies that write the policies. In many cases,  
24 you will not be surprised to learn, the servicers and the insurers are affiliated.  
25 This sets up the potential for conflicts of interest among loan servicers that  
26 are often supposed to represent investors owning mortgage loans bundled  
27 into securities.

28 \* \* \*

1 Many banks have set up affiliates that provide this insurance or take on some  
2 of the risks that other companies have insured, known as reinsurance. These  
3 cozy relationships are a focus of investigators.

4 \* \* \*

5 Insurers that are not affiliated with lenders have paid fees from 15 to 20  
6 percent of the policy to the banks that place the insurance, according to  
7 former industry executives. This indicates how lucrative the business is.<sup>1</sup>

8 58. Upon information and belief, Insurer pays kickbacks in the form of inflated  
9 commissions and/or similar unlawful sums to Rushmore in connection with force-placed  
10 insurance. The kickbacks paid by Rushmore to lenders and/or their affiliates on force-  
11 placed insurance coverage are the subject of numerous reported cases and government  
12 investigations.

13 59. Furthermore, these fraudulent practices have recently come under  
14 examination by all fifty State Attorney Generals as part of a nationwide investigation  
15 requiring that force-placed insurance be reasonable. And, as the State Attorney Generals  
16 have recognized, this practice has greatly contributed to the foreclosure crisis.

17 60. Investigation of the industry by the New York Department of Financial  
18 Services has uncovered evidence of abusive practices in the industry occurring at the  
19 expense of homeowners. The investigations found: (1) “The premiums charged to  
20 homeowners for force-placed insurance are two to ten times higher than premiums for  
21 voluntary insurance even though the scope of the coverage is more limited”; (2) “Insurers  
22 and banks have built a network of relationships and financial arrangements that have  
23 driven premium rates to inappropriately high levels”; and (3) “force-insurers, rather than  
24 competing competed for business from banks and mortgage servicers by offering lower  
25

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26 <sup>1</sup> Gretchen Morgenson, *Hazard Insurance With Its Own Perils*, The New York Times,  
27 January 22, 2012, p. BU1, available online at <[http://www.nytimes.com/2012/01/22/business/hazard-insurance-with-its-own-perils-fair-game.html?](http://www.nytimes.com/2012/01/22/business/hazard-insurance-with-its-own-perils-fair-game.html?pagewanted=print)  
28 [pagewanted=print](http://www.nytimes.com/2012/01/22/business/hazard-insurance-with-its-own-perils-fair-game.html?pagewanted=print)> (last accessed January 13, 2020).



1 prices, have instead created incentives for banks and mortgage servicers to buy force-  
2 placed insurance with higher premiums by enabling the banks and mortgage services,  
3 through complex arrangements, to share in the profits associated with the higher prices.”<sup>2</sup>

4 61. Expert Economist and former insurance regulator, Birny Birnbaum  
5 completed a comprehensive overview of forced-placed practices through the National  
6 testified before the Florida Office of Insurance Regulation on Behalf of the Center for  
7 Economic Justice on July 3, 2012.<sup>3</sup> Birnbaum’s report concluded, *inter alia*, (1) “The  
8 Lender-Placed Home Insurance (LPI) market is characterized by reverse competition, in  
9 which the cost of insurance placed on the borrower’s loan is pushed up by LPI insurers  
10 in competition for servicers’ business”; (2) “The LPI market is not beneficially  
11 competitive to consumers, as evidenced by numerous measures, including market  
12 concentration, high prices, low loss ratios, insurer profitability and kickbacks to  
13 servicers”; and (3) “[Insurance company’s] argument that higher-than-indicated rates are  
14 needed because of “market uncertainty” and because of “large volumes of seriously  
15 delinquent loans, changing loan servicing and loan modification requirements, and a  
16 persistent backlog of [real estate owned] properties” is without empirical support.”  
17 Birnbaum’s statements accurately describe Defendants’ nationwide (and California)  
18 practices with regard to force placed insurance, in material respects.

19 62. Plaintiffs do not dispute that Rushmore is entitled under Plaintiffs’ and each  
20 Class member’s mortgage to purchase force-placed insurance when a lapse in coverage  
21 actually occurs; however, Plaintiffs do maintain that said purchase must be made in good  
22 faith, without bad motive and in compliance with the mortgages’ terms.

23 63. Plaintiffs challenge the uncompetitive and unfair method used to select and  
24 place the policies which is a result of illegal kickbacks and unearned commissions.

25  
26 <sup>2</sup> <<https://www.dfs.ny.gov/node/4476>> (last accessed January 13, 2020).

27 <sup>3</sup> See Testimony of Birny Birnbaum, available at  
28 <https://www.florir.com/sitedocuments/praetorianbirnbaumtestimony07032012.pdf> (last  
accessed January 13, 2020).

1           64. Defendants’ manipulation of the force-placed insurance process has  
2 maximized the profits to themselves to the great detriment of the Plaintiffs and the Class.  
3 Defendants were not and are not, authorized by any federal, state, or local governing  
4 body, contract, or agreement to manipulate their force-placed insurance purchases in bad  
5 faith, and unconscionable practices. Defendants’ exclusive arrangement is in place solely  
6 to maximize their profits through the manipulation of the force-placed market by  
7 collecting unjustified kickbacks or other compensation. This conduct is prohibited by  
8 law.

9           **C. PLAINTIFF RAAMS IS A TYPICAL VICTIM OF DEFENDANTS’**  
10           **COMMON COURSE OF MISCONDUCT**

11           65. On or around January 15, 2020, Plaintiff John Raams purchased a  
12 condominium located at 5310 North Ocean Boulevard, North Myrtle Beach, South  
13 Carolina 29582 (the “South Carolina Property”). The South Carolina Property was  
14 purchased for Plaintiff Raams’ personal use and enjoyment. Plaintiff Raams used  
15 Rushmore as his loan servicer.

16           66. Typical of most mortgages, Plaintiff Raams’ mortgage included a provision  
17 that required him to secure and pay for adequate property insurance that protected the  
18 South Carolina Property against loss by hazards.

19           67. In February 2020, Plaintiff Raams received a letter from Rushmore stating  
20 that he did not have adequate flood insurance. The letter gave Plaintiff 30 days to provide  
21 proof of insurance, otherwise insurance would be purchased on his behalf.

22           68. Plaintiff Raams instructed the insurance agent of his homeowner’s  
23 association to provide Rushmore with proof of insurance, which had been renewed  
24 February 1, 2020. Pursuant to Plaintiff Raams request, the insurance agent faxed proof of  
25 insurance to Rushmore on February 20, 2020 and furnished to Plaintiff a success of fax  
26 on this date.

27           69. Despite this demonstration of proof, on March 4, 2020 Plaintiff Raams  
28 received a “Second and Final Notice to Provide Flood Insurance” from Rushmore stating

1 that Plaintiff did not have adequate insurance and requesting that Plaintiff provide proof  
2 of insurance through the insurance agent by fax or email.

3 70. On March 20, 2020, in response to a direct fax request from Rushmore, the  
4 insurance agent of Plaintiff Raams' homeowner's association furnished a second copy of  
5 proof of insurance, a copy of the property and liability certificates, to Rushmore.

6 71. Plaintiff called Rushmore to confirm receipt of the documentation; during  
7 this call Rushmore confirmed receipt. On information and belief, Rushmore told Plaintiff  
8 over the phone that they received the documents and Plaintiff should not expect to hear  
9 anything further.

10 72. On June 8, 2020, Plaintiff received "Notice of Refund of Lender Placed  
11 Insurance" advising Plaintiff that insurance coverage of his property was received and  
12 there had been flood insurance purchased on his behalf. This insurance was cancelled  
13 June 1, 2020. The letter informed Plaintiff that, "[a] premium refund of \$420.15 has been  
14 credited to [Plaintiff's] loan. An earned premium of \$2,084.60 has been charged to your  
15 account for the time the policy was in force."

16 73. On June 15, 2020 Plaintiff called Rushmore to explain that he was never  
17 notified of the force-placed insurance and Rushmore denied any explanation or assistance  
18 citing that the loan had been sold. Plaintiff requested documentation detailing the force-  
19 placed insurance policy and the withdrawal(s) Rushmore made from his escrow account.  
20 Plaintiff never received this documentation.

21 74. On June 22, 2020 Plaintiff Raams received an escrow statement by letter  
22 indicating Rushmore deducted a total of \$2,504.75 from Plaintiff Raams' escrow account  
23 by through four transactions in March, April (two withdrawals), and May of 2020, and  
24 applied it to the force-placed insurance, causing him injury, financial loss and damage.

25 75. Plaintiff Raams and his insurance agent provided proof of insurance to  
26 Rushmore following Rushmore's facsimile guidelines and before the deadline on three  
27 separate occasions.

28 76. After providing proof of insurance, Plaintiff contacted Rushmore by phone

1 and was told that documents had been received that if he did not hear from Rushmore  
2 further, his proof was sufficient.

3 77. Plaintiff did not hear from Rushmore again in accordance with his call, and  
4 on good faith, believing he provided proof.

5 78. Plaintiff never received any indication from Rushmore that the force-placed  
6 insurance policy was imposed. Rushmore neglected to provide Plaintiff with any  
7 information about the coverage, coverage period, or the name of the Insurer.

8 79. The charge imposed and paid by Plaintiff Raams included amounts that were  
9 not true costs of insurance as permitted by the contract, including the kickback.

10 80. There was no valid basis or authorization for the force-placement of this  
11 policy. The policy was not placed, charged or paid by Plaintiff Raams in any voluntary  
12 manner. Plaintiff Raams never voluntarily paid any premium for any force-placed policy.

13 81. Rushmore automatically deducted the Force-Placed Policy's monthly  
14 premium of \$500.95 from Plaintiff escrow account in March, April, and May of 2020.  
15 During the month of April, Rushmore made two withdrawals from Plaintiff's account  
16 totaling \$1,596.90.

17 82. In total, Rushmore debited at least \$2,504.75 for the Force-Placed Policy's  
18 monthly premiums from Plaintiff Raams' escrow account causing him financial loss and  
19 damage.

20 83. Upon information and belief, Defendant Rushmore received a substantial  
21 kickback or commission from Insurer as a percentage of the premium for the Force-  
22 Placed Policy.

23 84. Based on the forgoing, Plaintiff Raams was forced to retain counsel and file  
24 this class action lawsuit seeking monetary, declaratory and injunctive relief for the  
25 defined Class. As Plaintiff Raams still owns his home in South Carolina, he remains  
26 subject to Defendants' unlawful practices, described and challenged herein, in the future.  
27 Further Defendants' unlawful conduct is capable of repetition evading review if this  
28 matter does not go forward.

1 85. As of this filing, Plaintiff Raams has not received any “refund” or payment  
2 from Defendants by check, electronic transfer, bank wire, or any other means.

3 **V. CLASS ACTION ALLEGATIONS**

4 86. This action is brought as a class action and may properly be so maintained  
5 pursuant to Fed. R. Civ. P. 23 and other applicable rules of civil procedure. This action  
6 seeks recovery of actual damages, restitution, injunctive and equitable relief arising from  
7 Defendants’ unfair business practices.

8 87. **Class Definitions:** The Class sought to be represented in this action is  
9 defined as follows:

10 **The Nationwide Class**

11 All borrowers subject to a Fannie Mae or Freddie Mac uniform instrument  
12 serviced by Rushmore Loan Management Services, LLC on property  
13 located in the United States who were charged or paid premiums for a force-  
14 placed insurance policy during the Class Period and did not receive refund  
15 of such premiums when they provided evidence to Rushmore demonstrating  
16 that they have had in place hazard insurance coverage that complies with  
17 their loan contract’s requirements to maintain hazard insurance, unless (1)  
18 the lender has obtained a foreclosure judgment against the borrower; (2) the  
19 borrower has entered into a short-sale agreement with the lender; (3) the  
20 borrower has granted a deed in lieu of foreclosure to the lender; (4) the  
21 borrower has entered into a loan modification agreement with the lender; (5)  
22 the borrower has filed a claim for damages which has been paid in full or  
23 part by the force-placed insurer; or, (6) the cost of the force-placed insurance  
24 was cancelled out in full (the “California Class”).

25 The Class Period dates back four years (or the length of the longest applicable  
26 statute of limitations for any claim asserted) from the date this action was originally filed.  
27 Excluded from the Class are: (a) any officers, directors or employees of the Defendants;  
28 (b) any judge assigned to hear this case (or spouse or family member of any assigned  
judge); (c) any employee of the Court; and (d) any juror selected to hear this case.

88. Plaintiffs reserve the right to modify or amend the above-referenced  
definitions before the Court determines whether certification is appropriate.

89. Defendants subjected Plaintiffs and the respective Class members to the

1 same unfair, unlawful, and deceptive practices and harmed them in the same manner.  
2 The conduct described above is the Defendants' standard and undisputed business  
3 practice.

4       **90. Numerosity of the Class.** Members of the Class are so numerous that their  
5 individual joinder herein is impracticable. Defendants sell and service thousands of  
6 mortgage loans and insurance policies throughout the country. The individual Class  
7 members are ascertainable as the names and addresses of all class members can be  
8 identified in the business records maintained by Defendants. The precise number of  
9 members of the Class is in the thousands and can only be obtained through discovery, but  
10 the numbers are clearly more than can be consolidated in one complaint and impractical  
11 for each to bring suit individually. Plaintiffs do not anticipate any difficulties in the  
12 management of the action as a class action.

13       **91. Ascertainable Class.** The proposed Class is ascertainable. The litigation of  
14 the questions of fact and law involved in this action will resolve the rights of all members  
15 of the Class and hence, will have binding effect on all class members. These Class  
16 members can be readily identified from business records, billing systems, and telephone  
17 records of the Defendants and other means readily available to Defendants, and thus by  
18 Plaintiffs, through minimally intrusive discovery. The Class is numerous. Joinder of all  
19 Class members is impracticable due to the relatively small monetary recovery for each  
20 Class member in comparison to the costs associated with separate litigation and  
21 likelihood that due to the nature of the lender-placed insurance that Class members faced  
22 they may have when initially contacted Defendants, Class members are likely in poor  
23 financial situations.

24       **92. Commonality.** There are questions of law and fact that are common to  
25 Plaintiffs' and Class members' claims. These common questions of law and fact exist as  
26 to all members of the class and predominate over the questions affecting only individual  
27 members of the class. Among such common questions of law and fact are the following:

- 28       a. Whether Rushmore failed to terminate the lender-placed insurance when

1 borrowers provided evidence sufficient to show private flood insurance  
2 coverage that complies with 12 C.F.R. § 339.3 and their loan contract's  
3 requirements to maintain hazard insurance in violation of 12 C.F.R. § 339.7  
4 *et seq.*;

5 b. Whether Defendant failed to refund borrowers in violation of 12 C.F.R. §  
6 339.7 *et seq.*;

7 c. Whether Rushmore breached its mortgage agreements with Plaintiffs and  
8 the Class by charging them for force-placed insurance that included illegal  
9 kickbacks (including unwarranted commissions and reinsurance payments)  
10 and by charging Plaintiffs and the Class for servicing the loans;

11 d. Whether Defendants owe their customers a duty of good faith and fair  
12 dealing, and if so, whether Defendants breached this duty by adding a  
13 kickback to the cost of insurance;

14 e. Whether Rushmore owes its customers a duty of good faith and fair dealing,  
15 and if so, whether it breached this duty by arranging for kickbacks or  
16 commissions for itself and/or its affiliates in connection with lender-placed  
17 insurance and failing to disclose the same to its customers;

18 f. Whether Defendants manipulated the forced-placed mortgage purchases in  
19 order to maximize the profits to themselves to the great detriment to  
20 Plaintiffs and the Class;

21 g. Whether other Rushmore affiliates provide any work or services in order to  
22 receive a “commission or other compensation”;

23 h. Whether Defendants were unjustly enriched by their conduct;

24 i. Whether Defendants’ form letters are false, deceptive, and/or misleading;

25 j. The appropriateness and proper form of any declaratory or injunctive relief;  
26 and

27 k. The appropriateness and proper measure of monetary and other damages  
28 sustained by the Class.



1           93.    **Typicality.** Plaintiffs are members of the Class and their claims are typical  
2 of the claims of members of the Class. Typical of other Class members, Plaintiffs were  
3 charged and paid an inflated non-competitive premium for a force-placed insurance  
4 policy during the Class Period. Plaintiffs have uniform Fannie Mae/Freddie Mac uniform  
5 instruments. Plaintiffs and the Class members each sustained, and will continue to  
6 sustain, damages arising from Defendants’ common and uniform course of wrongful  
7 conduct, as alleged more fully herein. Plaintiffs’ claims are founded on the same legal  
8 theories as those of the Class.

9           94.    **Adequacy of Representation.** Plaintiffs will fairly and adequately represent  
10 and protect the interest of the members of the Class. Plaintiffs are committed to the  
11 vigorous prosecution of this action and have retained counsel competent and experienced  
12 in the prosecution of complex class actions involving consumer fraud, including  
13 mortgage fraud. Plaintiffs have no interests contrary to the class members, and will fairly  
14 and adequately protect the interests of the Class.

15           95.    To prosecute this case, Plaintiffs have retained the law firm of Zimmerman  
16 Reed, LLP. This firm has extensive experience in class action litigation and have the  
17 financial and legal resources to meet the substantial costs and legal issues associated with  
18 this type of litigation.

19           96.    The questions of law or fact common to Plaintiffs’ and each Class member's  
20 claims predominate over any questions of law or fact affecting only individual members  
21 of the class. All claims by Plaintiffs and the unnamed Class members are based on the  
22 force-placed insurance policies that Defendants unlawfully secured through a common  
23 and uniform course of misconduct.

24           97.    Common issues predominate when, as here, liability can be determined on  
25 a class-wide basis, even when there will be some individualized damages determinations.

26           98.    **Superiority of Class Adjudication.** The certification of a class in this  
27 action is superior to the litigation of a multitude of cases by members of the putative  
28 class. Class adjudication will conserve judicial resources and will avoid the possibility of

1 inconsistent rulings. Moreover, there are Class members who are unlikely to join or bring  
2 an action due to, among other reasons, their reluctance to sue Defendants and/or their  
3 inability to afford a separate action. Equity dictates that all persons who stand to benefit  
4 from the relief sought herein should be subject to the lawsuit and hence subject to an  
5 order spreading the costs of the litigation among the Class members in relation to the  
6 benefits received. The damages, restitution and other potential recovery for each  
7 individual member of the Class are modest, relative to the substantial burden and expense  
8 of individual prosecution of these claims. Given the amount of the individual class  
9 members' claims, few, if any, Class members could afford to seek legal redress  
10 individually for the wrongs complained of herein. Individualized litigation presents a  
11 potential for inconsistent or contradictory judgments. Individualized litigation increases  
12 the delay and expense to all parties and the court system presented by the complex legal  
13 and factual issues of the case. By contrast, the class action device presents far fewer  
14 management difficulties, and provides the benefits of single adjudication, economy of  
15 scale, and comprehensive supervision by a single court.

16 99. In the alternative, the above-referenced class may be certified because:

- 17 a. The prosecution of separate actions by the individual members of the Class  
18 would create a risk of inconsistent or varying adjudication with respect to  
19 individual Class members' claims which would establish incompatible  
20 standards of conduct for Defendants;
- 21 b. The prosecution of separate actions by individual members of the Class  
22 would create a risk of adjudications which would as a practical matter be  
23 dispositive of the interests of other members of the class who are not parties  
24 to the adjudications, or which would substantially impair or impede the  
25 ability of other class members to protect their interests; and,
- 26 c. Defendants have acted or refused to act on grounds generally applicable to  
27 the class, thereby making appropriate final and injunctive relief with respect  
28 to the Class.

1 **VI. COUNTS**

2 **COUNT ONE**

3 **Breach of Contract**

4 **(Against Rushmore On Behalf of the Nationwide Class)**

5 100. Plaintiffs John Raams and Amy Raams allege and incorporate by reference  
6 all the preceding paragraphs above as if fully set forth herein.

7 101. Plaintiffs and the Class have standard form mortgage contracts with  
8 Rushmore that are similar in all material respects with respect to force-placed insurance.  
9 At all times, Rushmore was contractually obligated to service the loans of Plaintiffs and  
10 the Class pursuant to the terms of the mortgage contracts.

11 102. To the extent the mortgage contracts of Plaintiffs and Class members  
12 permitted Rushmore to unilaterally force-place insurance, Rushmore was contractually  
13 permitted to do so only to the extent necessary to protect the mortgagee's interest in the  
14 secured property.

15 103. On information and belief, under these mortgage contracts, Rushmore was  
16 permitted to obtain lender-placed insurance in the event of an actual lapse in coverage,  
17 however, Rushmore was only permitted to do so in a manner and amount that is  
18 reasonable and appropriate to protect an insurable interest in the property. On  
19 information and belief, Rushmore will charge homeowners for true costs of the insurance  
20 coverage so obtained and amounts disbursed, nothing in the contract authorizes  
21 Rushmore to charge Plaintiffs for amounts retained, rebated or kicked-back to Rushmore  
22 or for illusory placement services.

23 104. Rushmore breached its mortgage contracts with Plaintiffs and the Class in  
24 at least the following respects:

- 25 a. Charging Plaintiffs and the Class for "costs of insurance" that exceeded the  
26 true costs of insurance and amounts truly "disbursed" to the insurers;
- 27 b. Exceeding its contractual authority to require borrowers to pay for the cost  
28 or expenses the lender incurred for force-placed insurance by requiring

1 borrowers, such as Plaintiffs and the Class, to pay the full gross amount of  
2 the premium for force-placed insurance, irrespective of the fact that the full  
3 gross premium amount was not actually an expense or cost to Rushmore  
4 because a portion of it was paid back to Rushmore and/or its affiliates in the  
5 form of a pre-negotiated commission.

6 c. Collecting a percentage or allowing its affiliates to collect a percentage of  
7 whatever premiums are charged to Plaintiffs and the Class and not passing  
8 that percentage on to the borrower, thereby creating the incentive to seek  
9 and force-place upon the borrower (i.e., Plaintiffs and the Class) the highest-  
10 priced premiums possible;

11 d. Charging Plaintiffs and the Class for undisclosed kickbacks and  
12 commissions in the manner described;

13 e. Charging Plaintiffs and the Class for compensation placing the insurance  
14 when such compensation was not authorized by the contract and no actual  
15 services were performed by Rushmore to earn such compensation;

16 f. Failure to cancel any lender-placed insurance within 15 days of receiving,  
17 from Plaintiffs and the Class, evidence demonstrating that Plaintiffs and the  
18 Class have had in place hazard insurance coverage that complies with their  
19 loan contracts' requirements to maintain hazard insurance; and

20 g. Failure to Refund to Plaintiffs and the Class, within 15 days of receiving the  
21 aforementioned evidence, all force-placed insurance premium charges and  
22 related fees paid by them for any period of overlapping insurance coverage  
23 and remove from their account all force-placed insurance charges and  
24 related fees for such period that Rushmore has assessed to them.

25 105. As a direct, proximate, and legal result of the aforementioned breaches of  
26 contract, Plaintiffs and members of the Class have suffered damage, financial loss and  
27 injury.

28 106. The conduct complained of is ongoing and unless enjoined will continue and

1 continue to put Class members, including Plaintiffs, at risk of further damage.

2 107. The conduct set forth above has and continues to harm Plaintiffs and the  
3 Class. Unless enjoined, these practices will continue to put Class members at risk of  
4 further damage and loss. A declaration of the parties' rights under the contracts is  
5 appropriate and sought.

6 108. By reason of the foregoing, Plaintiffs and each member of the Class are  
7 entitled to recover from Defendant damages, restitution, injunctive relief, declaratory  
8 relief, the cost of bringing this action (including reasonable attorneys' fees and costs),  
9 and any other relief deemed just and equitable in the circumstances.

## 10 **COUNT TWO**

### 11 **Breach of the Implied Covenant of Good Faith and Fair Dealing** 12 **(Against Rushmore On Behalf of the Nationwide Class)**

13 109. Plaintiffs allege and incorporate by reference all the preceding paragraphs  
14 above as if fully set forth herein.

15 110. The implied covenant of good faith and fair dealing is implied in all  
16 contracts, including any contracts between Plaintiffs and Rushmore. Good faith and fair  
17 dealing is an element of every contract and imposes upon each party a duty of good faith  
18 and fair dealing in its performance.

19 111. The implied covenant of good faith and fair dealing requires a party vested  
20 with discretion under a contract to exercise that discretion reasonably and with proper  
21 motive, not arbitrarily, capriciously or in a manner inconsistent with the reasonable  
22 expectations of the parties.

23 112. Where an agreement permits one party to unilaterally determine the extent  
24 of the other's required performance, an obligation of good faith in making such  
25 determination is implied.

26 113. Where a party to a contract makes the manner of its performance a matter of  
27 its own discretion, the law does not hesitate to imply the proviso that such discretion be  
28 exercised honestly and in good faith.

1 114. In general, the implied covenant of good faith and fair dealing seeks to  
2 protect the contracting parties' reasonable expectations and serves to supply limits on the  
3 parties' conduct when their contract defers decision on a particular term, omits terms or  
4 provides ambiguous terms.

5 115. Discretion in performance arises in several ways. For instance, as here, the  
6 parties may find it to their mutual advantage at formation to defer decision on a particular  
7 term and to confer decision-making authority as to that term on one of them. In such  
8 situations, the dependent party must rely on the good faith of the party in control. In such  
9 situations courts raise explicitly the implied covenant of good faith and fair dealing, and  
10 interpret a contract in light of good faith performance.

11 116. Plaintiffs and Class members' mortgage contracts contained a provision that  
12 allowed the mortgage servicer to force-place an insurance policy on the borrower if their  
13 homeowner's insurance lapsed. Rushmore was a party to the contract with Plaintiffs and  
14 each Class member that made the manner of its performance a matter of its own  
15 discretion. Plaintiffs and other members of the Class, in turn, were dependent on  
16 Rushmore and relied on Rushmore as the party in control to act reasonably, in good faith  
17 and with proper motive.

18 117. In exercising that discretion in Plaintiffs' and Class members' transactions,  
19 Rushmore acted unreasonably, in bad faith and with bad motive and intentions.  
20 Rushmore's conduct went beyond mere negligence, unreasonableness or the making of  
21 poor choices and instead, amounted to acting intentionally with bad motive and bad  
22 intention in order to self-deal, maximize profits pursuant to Rushmore's agreement for  
23 unauthorized kickbacks with Insurer, and to penalize Plaintiffs and the Class who bore  
24 the entire financial burden and cost of the transaction.

25 118. In exercising its discretion, Rushmore acted with bad motive and intention  
26 in order to self-deal and penalize Plaintiffs and other Class members by purchasing  
27 insurance with less coverage and considerably higher premiums than alternative policies  
28 available for purchase in the marketplace with no additional burden. Rather than acting

1 out of concern for its security, Rushmore seized upon the perceived lapse in coverage as  
2 a money-making opportunity for itself and the entities it had private kickback deals with,  
3 including Insurer. Rushmore acted not to protect its security in good faith, but rather to  
4 increase its profits at the expense of Plaintiffs and the Class by funneling business to  
5 entities that it had conspired with and agreed to pay it the largest kickbacks even though  
6 Rushmore conducted no work and performed no services to earn any such “commissions”  
7 or kickbacks received.

8 119. Further, the premiums on force-placed policies charged on Plaintiffs and the  
9 Class did not reflect the true costs of insurance to Rushmore because a sizeable portion  
10 of the premiums charged was secretly retained by and/or refunded to Rushmore as a  
11 “commissions” or kickback. Those amounts in no manner reflected the fair value of any  
12 services provided. In fact, Rushmore performed no services for the commissions and  
13 kickbacks received. These were not costs properly charged to Plaintiffs and the Class.

14 120. But for the desire to maximize their commission / kickback revenue and the  
15 desire to penalize Plaintiffs and the Class, no rational person would have chosen to  
16 purchase the type of insurance policies Rushmore did for Plaintiffs and the Class.

17 121. Mortgage servicers or lenders, like Defendant, are permitted to unilaterally  
18 choose the company to purchase force-placed insurance from but have an obligation to  
19 exercise their discretion in good faith and not choose the company capriciously and in  
20 bad faith (solely for their or their affiliates own financial gain) instead of seeking to  
21 continue or re-establish the prior insurance policies or seeking competitive bids on the  
22 open market in good faith.

23 122. In each action described herein, Rushmore acted on its own behalf and as  
24 the duly authorized agent of the owner or assignee of the mortgage agreement of Plaintiffs  
25 and members of the Class. Rushmore was contractually obligated to service the loans of  
26 Plaintiffs and members of the Class pursuant to the terms of the mortgage agreements.

27 123. The mortgage contracts and insurance policies of Plaintiffs and the Class  
28 contained an implied covenant of good faith and fair dealing whereby Defendant agreed



1 to perform the obligations under the policies in good faith, to deal fairly with Plaintiffs  
2 and the Class, and not to charge unnecessarily inflated fees for the lender-placed  
3 insurance for the purposes of maximizing their own profits at the Class’s expense. Any  
4 discretionary authority granted to Rushmore under the terms of Plaintiffs’ and members  
5 of the Classes’ mortgage contracts was subject to Rushmore’s implied duty of good faith  
6 and fair dealing. Accordingly, to the extent that the mortgage contracts of Plaintiffs and  
7 members of the Class permitted Rushmore to unilaterally “force-place” insurance,  
8 Rushmore was obligated not to exercise their discretion to do so in bad faith for their own  
9 financial gain for the purposes of maximizing profits at borrowers’ expense.

10 124. Rushmore breached its duty of good faith and fair dealing in at least the  
11 following respects:

- 12 a. Failure to make any effort whatsoever to maintain borrowers’ existing  
13 insurance policies and, instead – for the sole purpose of maximizing their  
14 own profits – forcing borrowers to pay for insurance policies from the  
15 Insurer. Their policies needlessly came with substantially greater premiums  
16 and less coverage than borrowers’ existing policies which provided an  
17 improper financial benefit to Rushmore and/or its affiliates;
- 18 b. Using their discretion to choose an insurance policy in bad faith and in  
19 contravention of the parties’ reasonable expectations, by purposefully  
20 selecting high-priced force-placed insurance policies to maximize its own  
21 profits;
- 22 c. Failure to seek competitive bids on the open market and instead contracting  
23 to create “back room” deals whereby the insurance policies are continually  
24 purchased through the same companies without seeking a competitive price;
- 25 d. Assessing inflated and unnecessary insurance policy premiums against  
26 Plaintiffs and the Class and misrepresenting the reason for the cost of the  
27 policies;
- 28 e. Collecting a percentage or allowing its affiliates to collect a percentage of

1           whatever premiums were charged to Plaintiffs and the Class and not passing  
2           that percentage on to the borrower, thereby creating the incentive to seek the  
3           highest priced premiums possible;

4           f.     Charging Plaintiffs and the Class for commissions and claiming it to be a  
5           “cost” when the insurance is prearranged and no commission is due; and

6           g.     Charging Plaintiffs and the Class for having the vendor perform its  
7           obligation of administering its mortgage portfolio which is not chargeable  
8           to Plaintiff Raams or the Class;

9           h.     Failure to cancel any lender-placed insurance within 15 days of receiving,  
10           from Plaintiffs and the Class, evidence demonstrating that Plaintiffs and the  
11           Class have had in place hazard insurance coverage that complies with their  
12           loan contracts’ requirements to maintain hazard insurance; and

13           i.     Failure to Refund to Plaintiffs and the Class, within 15 days of receiving the  
14           aforementioned evidence, all force-placed insurance premium charges and  
15           related fees paid by them for any period of overlapping insurance coverage  
16           and remove from their account all force-placed insurance charges and  
17           related fees for such period that Rushmore has assessed to them.

18           125. As a direct, proximate, and legal result of the aforementioned breaches of  
19           the covenant of good faith and fair dealing, Plaintiffs and the Class have suffered  
20           damages, financial loss and injury.

21           126. The unlawful and unfair business practices set forth above have and continue  
22           to harm Plaintiff Raams and the Class. Unless enjoined these practices will continue and  
23           continue to put Class members at risk of further damage and loss. As a result, Plaintiffs  
24           and the Class are entitled to injunctive, declaratory and other equitable relief.

25           127. By reason of the foregoing, Plaintiffs and each member of the Class are  
26           entitled to recover from Defendant damages, restitution, injunctive relief, declaratory  
27           relief, the cost of bringing this action (including reasonable attorneys’ fees and costs),  
28           and any other relief deemed just and equitable in the circumstances.

1 **COUNT THREE**

2 **Violation of Biggert-Waters Flood Insurance Reform Act of 2012**

3 **12 C.F.R. § 339.7 et seq.**

4 **(On Behalf of the Nationwide Class Against Rushmore)**

5 128. Plaintiffs reallege and reincorporate by reference all the preceding  
6 paragraphs above as if fully set forth herein.

7 129. Section 339.7 of the Code of Federal Regulations sets forth express  
8 requirements and procedures loan servicers such as Rushmore must abide by after they  
9 are informed of the required private flood insurance purchased by borrowers such as  
10 Plaintiffs.

11 130. Section 339.7(b) provides servicers such as Rushmore must terminate and  
12 refund borrowers who obtain private flood insurance “Within 30 days of receipt by an  
13 FDIC-supervised institution, or a servicer acting on its behalf, of a confirmation of a  
14 borrower's existing flood insurance coverage.” See 12 C.F.R. § 339.7(b)(1).

15 131. The private servicer acting on behalf of the borrower must, “Notify the  
16 insurance provider to terminate any insurance purchased by the FDIC-supervised  
17 institution or its servicer under paragraph (a) of this section” See 12 C.F.R §  
18 339.7(b)(1)(i); and

19 132. “Refund to the borrower all premiums paid by the borrower for any  
20 insurance purchased by the FDIC-supervised institution or its servicer under paragraph  
21 (a) of this section during any period during which the borrower's flood insurance coverage  
22 and the insurance coverage purchased by the FDIC-supervised institution or its servicer  
23 were each in effect, and any related fees charged to the borrower with respect to the  
24 insurance purchased by the FDIC-supervised institution or its servicer during such  
25 period.” See ” See 12 C.F.R § 339.7(b)(1)(ii).

26 133. Paragraph (a) of section 339.7 provides, that the servicer, here,  
27 Rushmore, upon determination “that the building or mobile home and any personal  
28 property securing the designated loan is not covered by flood insurance or is covered by

1 flood insurance in an amount less than the amount required under § 339.3”, “shall notify  
2 the borrower that the borrower should obtain flood insurance, at the borrower's expense,  
3 in an amount at least equal to the amount required under § 339.3, for the remaining term  
4 of the loan.” See 12 C.F.R § 339.7(a).

5 134. Plaintiff Raams notified Defendant Rushmore through the servicer of his  
6 private flood insurance provider multiple times after receiving notice.

7 135. Defendant Rushmore failed to confirm the borrower’s existing flood  
8 insurance under 12 C.F.R § 339.7(b)(1).

9 136. Defendant Rushmore failed to comply with 12 C.F.R § 339.7(b) because it  
10 failed to terminate the forced-place insurance and refund Plaintiff “all premiums paid by  
11 the borrower for any insurance purchased by the FDIC–supervised institution or its  
12 servicers.” See 12 C.F.R § 339.7(b)(1)(ii).

13 137. The amount of time within which servicers such as Rushmore must act to  
14 cancel and refund such charges and related fees is also expressly contained within section  
15 339.7(b)(i), which provides: “*Within 30 days of receipt* by an FDIC–supervised  
16 institution, or a servicer acting on its behalf, of a confirmation of a borrower's existing  
17 flood insurance coverage...” (Emphasis added).

18 138. In February 2020, Plaintiffs received a letter from Rushmore stating that  
19 Plaintiffs did not have the required flood insurance documentation and requested they  
20 provide such documentation within 30 days, or else, Rushmore may purchase said  
21 insurance on their behalf.

22 139. Plaintiffs responded to Rushmore’s letter immediately by providing the  
23 renewal policy certificate to Rushmore.

24 140. On or about February 20, 2020, Plaintiffs’ insurance agent also provided the  
25 required policy renewal certificate to Rushmore via fax to the number provided by  
26 Rushmore and received a success of fax on the same day.

27 141. On or about March, 20, 2020, Plaintiffs, through their insurance agent,  
28 received a direct fax request from Rushmore for such documentation and once again

1 Plaintiffs, through their insurance agent, provided via fax their proof of private flood  
2 insurance coverage.

3 142. On or about June 8, 2020, Rushmore sent Plaintiffs a letter entitled Notice  
4 of Refund of Lender Placed Flood Insurance, stating that “A premium refund of \$420.15  
5 has been credited to your loan. An earned premium of \$2084.60 has been charged to your  
6 account for the time the policy was in force.”

7 143. Plaintiffs provided the required flood insurance documentation and  
8 Rushmore received such on multiple occasions through February and March 2020.

9 144. Rushmore did not cancel the insurance it placed on Plaintiffs’ property until  
10 June 2020, more than 60 days after they received flood insurance documentation from  
11 Plaintiffs.

12 145. Following the cancellation of the lender-placed insurance, Rushmore failed  
13 to refund Plaintiffs “all premiums paid by the borrower for any insurance purchased by  
14 the FDIC-supervised institution or its servicer under paragraph (a) of [section 339.7]  
15 during any period during which the borrower's flood insurance coverage and the  
16 insurance coverage purchased by the FDIC-supervised institution or its servicer were  
17 each in effect, and any related fees charged to the borrower with respect to the insurance  
18 purchased by the FDIC-supervised institution or its servicer during such period.” See  
19 C.F.R. § 339.7(b)(1)(ii).

20 146. Plaintiffs were injured in fact and lost money and property as a result of  
21 Defendant’s violation of See 12 C.F.R. § 339.7.

22 147. Plaintiffs see civil penalties under 42 U.S.C. § 4012a(f)(2)(B) for violations  
23 of 42 U.S.C. § 4012a(e)(1)-(6).

24 **COUNT FOUR**

25 **Violation Of The Unfair Competition Law**

26 **Cal. Bus. & Prof. Code §17200 et seq.**

27 **(On Behalf of the Nationwide Class Against Defendants)**

28 148. Plaintiffs allege and incorporates by reference all the preceding paragraphs

1 above as if fully set forth herein.

2 149. Plaintiffs bring this claim on their own behalf and on behalf of the  
3 Nationwide Class members.

4 150. California’s Unfair Competition Law (the “UCL”) defines unfair  
5 competition to include and “unlawful, unfair, or fraudulent” business act or practice. Cal.  
6 Bus. & Prof. Code § 17200, *et seq.*

7 151. Rushmore engaged in unfair business practices under the UCL because its  
8 actions, as described herein, are immoral, unethical, oppressive and substantially harmful  
9 to Plaintiffs and the Class; and the justification for Rushmore’s practices and conduct is  
10 outweighed by the gravity of the injury to Plaintiffs and the Class.

11 152. Plaintiffs and the Class were injured in fact and lost money or property as a  
12 result of these unfair business practices. In particular and without limitation, Plaintiffs  
13 and the Class paid and incurred unreasonable and unnecessarily inflated commissions  
14 and/or kickbacks in connection with Defendants’ force-placed insurance policies.

15 153. By reason of the foregoing, Plaintiffs and each member of the Class are  
16 entitled to recover from Defendants restitution, declaratory relief, the cost of bringing  
17 this action (including reasonable attorneys’ fees and costs), and any other relief deemed  
18 just and equitable in the circumstances.

19 **COUNT FIVE**

20 **Money Had and Received (Restitution)**

21 **(Against Rushmore On Behalf of the Nationwide Class)**

22 154. Plaintiffs allege and incorporate by reference the preceding paragraphs  
23 above as if fully set forth herein, except those inconsistent with this count.

24 155. Rushmore received from Plaintiffs and Class members a benefit in the form  
25 of overcharges related to lender-placed insurance policies – specifically in the form of  
26 undisclosed and unwarranted kickbacks and commissions.

27 156. Defendants entered into an agreement whereby Insurer would provide  
28 lender-placed insurance policies to Rushmore through its preferred insurance carriers for

1 the portfolio of loans it monitored which were paid for by Plaintiffs and the Class at prices  
2 that were far higher than the market rates for policies that provide even more coverage.

3 157. Insurer paid and collected significant monies in kickbacks, commissions,  
4 and reinsurance tied directly to the cost of the lender-placed insurance premium (as a  
5 percentage). These commissions or kickbacks were paid to the Rushmore and/or their  
6 affiliates in order to be able to exclusively provide lender-placed insurance policies.

7 158. The kickbacks and commissions were subsumed into the price of the  
8 insurance premium and ultimately paid by the borrower. Therefore, Defendants had the  
9 incentive to charge and collect inflated prices for the force-placed policies.

10 159. As a result, Plaintiffs and the Class have conferred a benefit on Rushmore  
11 and Rushmore had knowledge of this benefit and voluntarily accepted and retained the  
12 benefit conferred on them – kickbacks and commissions.

13 160. Rushmore will be unjustly enriched if it is allowed to retain the benefit, and  
14 each Class member is entitled to an amount equal to the amount each class member  
15 enriched Rushmore and for which Rushmore has been unjustly enriched.

16 161. Nothing herein seeks to stop Insurer or other insurers from selling lender-  
17 placed insurance policies, or end the Defendants' practice of placing lender-placed  
18 insurance on properties. Plaintiffs only seeks that Defendants provide the same in good  
19 faith and not at inflated and noncompetitive prices.

20 162. The unlawful and unfair business practices set forth above have and continue  
21 to harm Plaintiffs and the Class. Unless enjoined these practices will continue and  
22 continue to put Class members at risk of further damage and loss. Plaintiffs and the Class  
23 are entitled to equitable relief.

24 163. By reason of the foregoing, Plaintiffs and each member of the Class are  
25 entitled to recover from Defendant restitution, declaratory relief, the cost of bringing this  
26 action (including reasonable attorneys' fees and costs), and any other relief deemed just  
27 and equitable in the circumstances.

28



1 **COUNT SIX**

2 **Unjust Enrichment**

3 **(Against Rushmore On Behalf of the Nationwide Class)**

4 164. Plaintiffs allege and incorporate by reference the preceding paragraphs  
5 above as if fully set forth herein, except those inconsistent with this count.

6 165. Rushmore received from Plaintiffs and Class members a benefit in the form  
7 of overcharges related to lender-placed insurance policies – specifically in the form of  
8 undisclosed and unwarranted kickbacks and commissions.

9 166. Defendants entered into an agreement Insurer would provide lender-placed  
10 insurance policies to Rushmore through its preferred insurance carriers for the portfolio  
11 of loans it monitored which were paid for by Plaintiffs and the Class at prices that were  
12 far higher than the market rates for policies that provide even more coverage.

13 167. Insurer paid and collected significant monies in kickbacks, commissions,  
14 and reinsurance tied directly to the cost of the lender-placed insurance premium (as a  
15 percentage). These commissions or kickbacks were paid to Rushmore and/or their  
16 affiliates in order to be able to exclusively provide lender-placed insurance policies.

17 168. The kickbacks and commissions were subsumed into the price of the  
18 insurance premium and ultimately paid by the borrower. Therefore, Defendants had the  
19 incentive to charge and collect inflated prices for the force-placed policies.

20 169. As a result, Plaintiffs and the Class have conferred a benefit on Rushmore  
21 and Rushmore had knowledge of this benefit and voluntarily accepted and retained the  
22 benefit conferred on them – kickbacks and commissions.

23 170. Rushmore will be unjustly enriched if it is allowed to retain the benefit, and  
24 each Class member is entitled to an amount equal to the amount each class member  
25 enriched Rushmore and for which Rushmore has been unjustly enriched.

26 171. Nothing herein seeks to stop Insurer or other insurers from selling lender-  
27 placed insurance policies, or end the Defendants’ practice of placing lender-placed  
28 insurance on properties. Plaintiffs only seek that the Defendants provide the same in good

1 faith and not at inflated and noncompetitive prices.

2 172. The unlawful and unfair business practices set forth above have and continue  
3 to harm Plaintiffs and the Class. Unless enjoined these practices will continue and  
4 continue to put Class members at risk of further damage and loss. Plaintiffs and the Class  
5 are entitled to equitable relief.

6 173. By reason of the foregoing, Plaintiffs and each member of the Class are  
7 entitled to recover from Defendant Rushmore restitution, declaratory relief, the cost of  
8 bringing this action (including reasonable attorneys' fees and costs), and any other relief  
9 deemed just and equitable in the circumstances.

## 10 **VII. PRAYER FOR RELIEF**

11 WHEREFORE, Plaintiffs, as individuals and on behalf of all those similarly  
12 situated, pray for relief and judgment against Defendants, jointly and severally, as  
13 follows:

14 A. For an order certifying the Class pursuant to Rule 23 of the Federal Rules of  
15 Civil Procedure and appointing Plaintiffs and their undersigned counsel to represent the  
16 Class;

17 B. For preliminary and permanent injunctive relief prohibiting Defendants  
18 from engaging in the wrongful practices alleged in this Complaint;

19 C. For civil penalties pursuant to 42 U.S.C. § 4012a(f);

20 D. For damages sustained by Plaintiffs and the Class (as to Counts 1, 2, 3, 5  
21 and 6 only);

22 E. For restitution;

23 F. For disgorgements of profits;

24 G. For payment of reasonable attorneys' fees and costs pursuant to the  
25 "common fund" doctrine, statutory fee-shifting provisions, equitable principles of  
26 contribution, and/or any other applicable method of awarding attorneys' fees and costs in  
27 class actions;

28 H. For payment of costs of suit incurred herein;

- 1 I. For payment of prejudgment interest as provided by law; and,
- 2 J. For any such further relief as this Court deems equitable, just and proper.

3 **VIII. JURY TRIAL DEMANDED**

4 Plaintiffs seek a trial by jury for all appropriate issues on each and every count in  
5 this Complaint.

6 Respectfully submitted,

7 ZIMMERMAN REED LLP

8 Date: April 20, 2020

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