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10 **UNITED STATES DISTRICT COURT**
11 **NORTHERN DISTRICT OF CALIFORNIA**

12 ERIN NORMAN, on behalf of herself and all
13 others similarly situated,

14 Plaintiff,

15 v.

16 UBER TECHNOLOGIES, INC., NEUTRON
HOLDINGS, INC., SEGWAY, INC. WHICH
17 WILL DO BUSINESS IN CALIFORNIA AS
SEGWAY INC. OF DELAWARE, and XIOAMI
18 USA LLC,

19 Defendant.

Case No.

CLASS ACTION COMPLAINT

JURY TRIAL DEMANDED

20
21 Plaintiff Erin Norman (“Plaintiff”), brings this action on behalf of herself and all others
22 similarly situated against Defendants Uber Technologies, Inc. (“Uber”), Neutron Holdings, Inc. doing
23 business under the name Lime (“Lime”), Segway, Inc. (“Segway”), and Xioami USA LLC (“Xioami”)
24 (collectively, with Segway, the “Manufacturer Defendants”) and states:

25 **NATURE OF THE ACTION**

26 1. Beginning in 2017, scooter rental companies (Bird, Lime, Jump) have proliferated
27 around the United States—offering consumers a purportedly safe and convenient way to navigate cities
28 as opposed to public transportation or automobiles.

1 2. Jump, a division of the ride-sharing app company, Uber, is one such scooter rental
2 company and has deployed a fleet of tens of thousands of scooters in cities across the country,
3 including, *inter alia*, Atlanta, Denver, New Orleans, Tampa and San Diego. Uber recently sold its
4 “Jump” business to Lime in or around May 2020 (hereinafter, the entities are collectively referred to
5 as “Jump.”).

6 3. Jump advertises its scooters as “fun, affordable, and easy to use” and as requiring no
7 instruction of any sort before a rider is able to lease a scooter and ride it. All a prospective rider needs
8 to do is download an application to their smartphone, use the app to locate an available scooter, activate
9 the scooter with the app, and begin riding.

10 4. To ride a scooter safely, due to the design and geometry of the vehicle, a rider must
11 always use both hands. Attempting to ride a scooter with one hand causes it to become very unstable—
12 a danger that increases with speed. Scooter manufacturers display warnings about the dangers of one-
13 handed operation of a scooter prominently in the owner’s manual.

14 5. Both the Manufacturing Defendants who designed and sold the scooters to Uber and
15 Lime are well aware that these scooters will be operated on city streets and that riders must obey all
16 traffic laws while riding.

17 6. Further, Defendants are well aware that virtually every state, including California,
18 requires bicycle or scooter operators to employ hand signals when making turns if their bicycle or
19 scooter is not equipped with an alternate means of signaling a turn.

20 7. Jump does not warn its customers that following traffic laws will require operation of a
21 scooter in a manner that is well known to be dangerous to passengers.

22 8. The Manufacturing Defendants designed and intended their scooters to be used on city
23 streets where signaling is required as a matter of law, but they did not equip their scooters with any
24 device or mechanism to safely signal a turn while operating the scooter with both hands. Following the
25 deployment of the scooters, the Manufacturing Defendants have actual knowledge that the scooters
26 have been and continue to used in this manner; as an alternative to motorized transportation on city
27 streets.

28

1 15. Lime is a U.S. company with headquarters in San Francisco, California. Lime offers
2 dockless vehicles which users find and unlock via a mobile app which knows the location of available
3 vehicles using GPS. Lime recently purchased the Jump business from Uber.

4 16. Segway is a U.S. company with headquarters in Bedford, New Hampshire. As of April
5 2015, Segway is a wholly-owned subsidiary of Ninebot, Inc., a Chinese transportation/robotics
6 company, headquartered in Beijing, China. Segway/Ninebot manufacture and sell numerous motorized
7 personal vehicles, including the electric scooters marketed, distributed, and leased by Lime and/or
8 Uber.

9 17. Xiaomi USA, is the U.S.-based subsidiary of Xiaomi, a Chinese electronics company
10 based in Beijing, China. Xiaomi USA is based in San Jose, CA. Xiaomi manufactures numerous
11 electronic and robotic devices, including the electric scooters marketed, distributed, and leased by Lime
12 and/or Uber.

13 **FACTUAL BACKGROUND**

14 **A. Electric Scooters Are Unstable Unless Operated with Both Hands**

15 18. While scooter manufacturers and scooter leasing companies like to claim that scooters
16 are easy to ride and as safe as bicycles, that is not the case.

17 19. Electric scooters are much less stable than bicycles. On a scooter, as compared to a
18 bicycle, the handlebars and tires are all on the same axis of rotation, unlike bicycles that have an offset
19 between the handlebars and front tire. The lack of offset on a scooter makes the scooter more unstable
20 than a normal bicycle, especially at speed.

21 20. Because the scooter's front wheel is almost directly in line with where the rider stands,
22 it makes the scooter more prone to tipping over. In contrast, a bicycle has a longer wheelbase. The front
23 wheel of a bicycle is larger than a scooter's and the wheel is further out in front of the rider. All of this
24 makes bicycles more stable and more forgiving when a rider encounters roadway unevenness.

25 21. Additionally, scooters have much shorter handlebars than bicycles. This means that
26 relatively small movements of the hands on the handlebars can translate to greater turning of the tire,
27 increasing instability, especially at speed. In other words, scooters have a much smaller margin for
28 error than bicycles and much more easily become unstable with less movement.

1 22. Finally, scooters have much smaller tires than bicycles, adding to their comparatively
2 greater instability. Larger tires more easily deal with rocks, cracks and potholes than the scooters'
3 smaller tires, which are solid as opposed to air-filled. The scooters' smaller, solid, wheels are much
4 less forgiving on roadway imperfections than larger, air-filled bicycle wheels. A small rock or height
5 differential that can be easily navigated over by a bicyclist, can easily cause an electric scooter rider to
6 lose control and crash. Smaller tires are also more prone to wobble at speed than larger tires.

7 23. If an electric scooter rider takes his or her hand off the handlebars to signal that the rider
8 is turning or stopping, as the California Vehicle Code requires, the rider's risk of losing control and
9 crashing is greatly increased. Complying with the law puts the scooter rider at great risk.

10 24. All of these factors that render scooters less stable than bicycles are known to
11 Defendants. Indeed, Segway/Ninebot expressly warns its customers that operating a scooter safely can
12 only be accomplished with both hands and places this, or similar, warnings in its owner manuals:¹



DO NOT take your hands off the
handlebar while riding. Do not ride with
one hand only.

¹<https://store.segway.com/pub/media/wysiwyg/warranty/kickscooter-es-user-manual.pdf>

1 **B. Electric Scooters Are Not Equipped with Turn Signals**

2 25. None of the electric scooters marketed, deployed, and leased by Defendants Uber or
3 Lime to the public in California, which on information and belief, are manufactured by Defendants
4 Segway and Xiaomi USA, are equipped with electric turn signals.

5 26. The technology exists to add turn signals to the scooters. Manufacturers of personally
6 owned scooters have added turn signals.

7 27. Additionally, aftermarket turn signal products are widely available which can be affixed
8 to personally owned scooters for safer operation. However, the scooters deployed on the public by
9 Defendants for single use, app-based leasing, expressly prohibit any modification to the scooters.
10 According to Lime’s User Agreement, users must “return (meaning locking up and/or deactivating) a
11 Product in the same condition in which you received it. If you damage it (accidentally or intentionally),
12 or fail to properly return it and damage occurs, you’ll be responsible for the associated costs.”² Lime
13 scooters also have an express 24 hour limitation on use, so it would be illogical for any user to attempt
14 to add turn signals to a scooter.

15 28. There is no excuse for Defendants not to add turn signals to the electric scooters
16 deployed on the unsuspecting public. If these Defendants cared about the safety of their riders, they
17 would add turn signals to every scooter in their fleet.

18 **C. California Law Requires Riders to Signal with One Hand When Turning or Slowing**
19 **Down/Stopping if No Other Means of Signaling Is Available**

20 29. Under California Vehicle Code Section 21221, electric scooter riders are required to
21 follow the same rules applicable to motorists.

22 30. California, like most states, requires the operator of any vehicle to signal before turning.
23 Vehicle Code Section 22107 requires the use of a signal before turning. More specifically, California
24 Vehicle Code Section 22108 requires that “[a]ny signal of intention to turn right or left shall be given
25 continuously during the last 100 feet traveled by the vehicle before turning.”

26 31. California Vehicle Code Section 22109 provides that “[n]o person shall stop or
27 suddenly decrease the speed of the vehicle on a highway without first giving an appropriate signal in
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² <http://www.li.me/user-agreement>

1 the manner provided in this chapter to the driver of any vehicle immediately to the rear when there is
2 an opportunity to give the signal.”

3 32. Thus, a scooter rider cannot turn right or left, slow down or stop before signaling under
4 California law.

5 33. California Vehicle Code Section 22110 provides that “[d]rivers of vehicles not required
6 to be and not equipped with turn signals,” like scooters, “shall give a hand and arm signal when required
7 by this chapter.”

8 34. California Vehicle Code Section 22111 specifies the way in which hand signals shall be
9 given: “All required signals given by hand and arm shall be given from the left side of a vehicle in the
10 following manner: (a) Left turn--hand and arm extended horizontally beyond the side of the vehicle.
11 (b) Right turn--hand and arm extended upward beyond the side of the vehicle, except that a bicyclist
12 [or scooter operator] may extend the right hand and arm horizontally to the right side of the bicycle [or
13 scooter]. (c) Stop or sudden decrease of speed signal--hand and arm extended downward beyond the
14 side of the vehicle.”

15 35. Thus, under California law, if a scooter operator is turning, stopping, or slowing down,
16 the operator of the scooter must—for *100 continuous feet*—operate the scooter with one hand while
17 giving the prescribed signal with the other hand. In the case of braking, this would require the operator
18 to both operate the brake and steer the scooter while giving the appropriate hand signal.

19 **D. Defendants Knew That Jump Scooters Would be Operated in an Unsafe Manner and**
20 **Failed to Properly Warn**

21 36. Defendants were and continue to be aware that Jump Scooters would be operated in an
22 unsafe manner on California roadways.

23 37. Uber expressly requires all of its riders to agree to obey all traffic laws while operating
24 a Jump scooter.

25 38. With the recent acquisition of Jump by Lime Scooters³—merging two of the largest
26 scooter rental companies into one organization—the Jump Scooter webpage now redirects its
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28 ³ In May, Lime acquired Jump and the two companies now are a single entity. See “Lime now owns
Uber’s Jump bike and scooter service” <https://www.engadget.com/uber-lime-investment-144314796.html> (last accessed July 22, 2020).

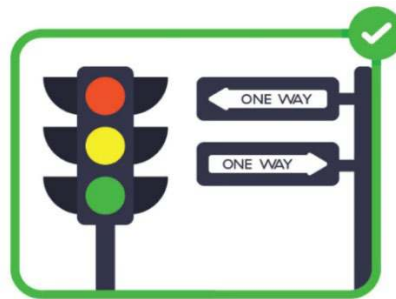
1 customers to the Lime’s website for purposes of safety information and rules that renters must follow
2 when operating a Jump or Lime Scooter.

3 39. The Lime website expressly notes both the requirement to follow all traffic laws *and*
4 the requirement that Jump/Lime scooters be operated with one hand when turning or stopping.

5 40. Specifically, Lime’s User Agreement provides:

6 While we do our best to educate you on local laws governing how to use our Products,
7 ***please ensure that you have familiarized yourself with these laws as well, which you***
8 ***must follow when you use our Services.*** Don’t use our Services in prohibited areas,
and make sure you understand the laws on sidewalk use, parking, seat belts, child safety
seats and alcohol/drug use during operation.⁴

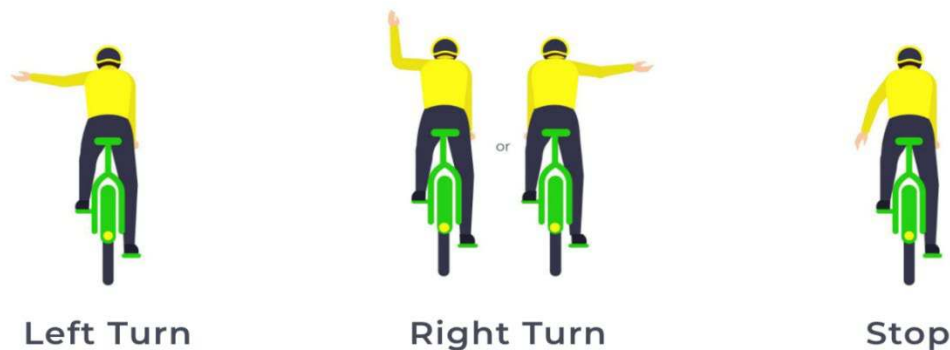
9 41. Specifically, Lime’s website advises all riders it must follow all traffic laws when riding
10 a Jump/Lime Scooter:



16 Always follow traffic laws

17 42. Then, on the same page, and just below the image above, Lime/Jump make clear that
18 this requirement necessitates the operation of the scooter with one hand when turning or stopping:

20 Hand Signals



27 Left Turn

27 Right Turn

27 Stop

28 ⁴ <http://www.li.me/user-agreement>

1 43. The Manufacturing Defendants are well aware that the scooters they manufacture for
2 Uber/Lime will be operated on public roadways and subject to Uber/Lime’s rules, which require the
3 rider to operate the scooter consistent with California traffic laws, including the requirement that the
4 scooters be operated with only one hand while signaling.

5 44. Jump is likewise well aware that its scooters will be operated on public roadways:

6 There will not always be a designated place for you to ride, such as a bike lane, so
7 exercise caution when riding around cars and other traffic (we aren’t responsible for the
8 actions of drivers, pedestrians, or other third parties).⁵

8 45. Despite this knowledge, and despite knowing that it is unsafe to operate a scooter with
9 one hand, the Manufacturing Defendants deliver scooters to Uber and Lime without any alternative
10 manner to indicate either turning or slowing/stopping, such as the inclusion of turn signals and adequate
11 brake lights, when such options are available and could be easily incorporated into the scooter’s design
12 at a reasonable cost.

13 46. In short, electric scooters are very unstable and require two hands. Following California
14 law and giving hand signals is dangerous for a scooter rider. The only way to cure this danger is for
15 scooter companies, including Defendants, to either make the scooters more stable, or to add electric
16 turn signals to the scooters, permitting riders to comply with the California Vehicle Code while keeping
17 both hands on the handlebars at all times. The Defendants’ scooters also fail to adequately warn users
18 of these risks because they do not warn that scooter riders’ compliance with the California Vehicle
19 Code causes Defendants’ scooters to be inherently unsafe to ride.

20 **E. Plaintiff Followed California Traffic Laws and Was Injured**

21 47. On August 26, 2019, Plaintiff Norman downloaded the Jump application onto her
22 smartphone and opened an account with Jump for the purpose of renting scooters to travel around the
23 San Francisco area.

24 48. When registering as a user, Norman read the rules requiring her to abide by all
25 applicable traffic laws in all respects while operating a Jump scooter, which included the requirement
26 that she use hand signals when initiating turns or slowing/stopping a scooter.

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⁵ <https://www.li.me/user-agreement>

1 49. On October 29, 2019, at 5:50 p.m., Norman used the Jump application on her
2 smartphone and initiated a scooter rental in San Francisco.

3 50. Approximately 15 minutes later, Norman was operating her scooter at the intersection
4 of Pierce St. and Haight St. in San Francisco, when she removed her hand from the handlebars of the
5 scooter to signal that she was initiating a turn.

6 51. When Norman removed her hand from the handlebar of the scooter, the scooter became
7 unstable and Plaintiff lost control of the scooter and the scooter turned quickly, sending Plaintiff falling
8 to the concrete.

9 52. Police and ambulance were called to the scene of the accident and Norman was taken
10 to the hospital, CPMC Davies Campus, where she was re-triaged to Zuckerberg San Francisco General
11 Hospital and Trauma Center due to the seriousness of her orthopedic injuries.

12 53. Ms. Norman's injuries included a hip dislocation and multiple related fractures which
13 required a complex emergency surgery lasting hours. These injuries have required many months of
14 medical care and intense physical therapy which is ongoing even nine months after the accident.
15 Substantial future medical care is anticipated including the prospect of multiple hip replacement
16 surgeries over her lifetime. Ms. Norman's quality of life has been unquestionably diminished.

17 **CLASS ACTION ALLEGATIONS**

18 54. In addition to her individual claims, Plaintiff brings an action for injunctive relief on
19 behalf of herself and all others similarly situated, as well as the general public, pursuant to Rule 23(a),
20 and (b)(2) of the Federal Rules of Civil Procedure and seeks certification of the following Class against
21 Defendants for violations of California state laws:

22 All individuals in the State of California who will rent one of Defendant's scooters.
23 Excluded from the Class are Defendants, as well as their officers, employees, agents or affiliates, and
24 any judge who presides over this action, as well as all past and present employees, officers and directors
25 of any of the Defendants. Plaintiff reserves the right to expand, limit, modify, or amend this Class
26 definition, including the addition of one or more subclasses, in connection with her motion for Class
27 certification, or at any other time, based upon, *inter alia*, changing circumstances and/or new facts
28 obtained during discovery.

1 55. **Numerosity:** The Class members are so numerous that joinder of all members is
2 impracticable. Plaintiff is informed and believes that the proposed Class contains hundreds of
3 thousands of individuals who have been harmed or otherwise exposed to Defendants’ conduct as
4 alleged herein. The precise number of Class members is unknown to Plaintiff.

5 56. **Existence and Predominance of Common Questions of Law and Fact:** This action
6 involves common questions of law and fact, which predominate over any questions affecting individual
7 Class members. These common legal and factual questions include, but are not limited to, the
8 following:

9 a. Whether Defendants sold, marketed, leased or rented scooters that are
10 unreasonably dangerous for use on public roads;

11 b. Whether Defendants’ product literature fails to provide adequate warnings of
12 danger or instructs riders to operate the scooters in an unsafe manner;

13 c. Whether Defendants’ product literature misleads the public concerning the
14 safety of operating the scooters on public roads, the ability to safely comply with California
15 traffic laws and the ability to safely hand signal;

16 d. Whether Defendants knowingly sold, leased or rented scooters that were unsafe
17 for their intended use on public roads or knowingly provided inadequate or misleading product
18 literature;

19 e. Whether there are alternative means of signaling turns and/or stops on
20 Defendants’ scooters (i.e. simple turn signal lights) that would have removed the danger to
21 Plaintiff and the public;

22 f. Whether Defendants’ alleged conduct constitutes violations of the laws asserted;

23 g. Whether Defendants engaged in unfair, unlawful and/or fraudulent business
24 practices under the laws asserted;

25 h. Whether Defendants engaged in false or misleading advertising;

26 i. Whether the products manufactured or leased by Defendants were defective due
27 to the safety issues inherent in the design and rules of use;

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1 j. Whether Defendants breached the implied warranty of merchantability when
2 selling, leasing or renting scooters that could not safely be operated on public roads, or in
3 compliance with applicable rules or relevant California traffic laws.

4 k. Whether an injunction is necessary to prevent Defendants from continuing to
5 sell, lease or rent scooters for use on public roads that are unreasonably unsafe for such use or
6 are marketed with inadequate or misleading product literature.

7 57. **Typicality:** Plaintiff's claims are typical of the claims of the members of the Class
8 because, *inter alia*, all Class members have been deceived (or were likely to be deceived) by
9 Defendants' false and deceptive conduct and were or could be injured by Defendant's selling, leasing
10 or renting of inherently unsafe products. Plaintiff is advancing the same claims and legal theories on
11 behalf of herself and all members of the Class.

12 58. **Adequacy:** Plaintiff will fairly and adequately protect the interests of the members of
13 the Class. Plaintiff has retained counsel experienced in complex consumer class action litigation, and
14 Plaintiff intends to prosecute this action vigorously. Plaintiff has no antagonistic or adverse interest to
15 those of the Class.

16 59. **Superiority:** The nature of this action and the nature of laws available to Plaintiff and
17 the Class make the use of the class action format a particularly efficient and appropriate procedure to
18 afford relief to her and the Class for the wrongs alleged. The risk of inconsistent or varying
19 adjudications on the ultimate question as to whether the scooter vehicles can be operated safely in
20 compliance with California law is significant. Thousands of individuals operate the scooter vehicles
21 and are injured on an annual basis. Absent the class action, the risk of varying or contrasting verdicts
22 or adjudication of liability is significant. Such findings on liability at trial could engender a preclusive
23 effect or impact the claims of other similarly situated putative Class members.

24 60. All Class members, including Plaintiff, were or will be exposed to one or more of
25 Defendants' misleading, unsafe and unfair practices. All Class members were and are required to obey
26 all California traffic laws when operating a scooter manufactured, sold, leased or rented by Defendants
27 and all Class members are uniformly exposed to the design defect and inadequate and/or misleading
28 product literature associated with Defendants' scooters that renders them patently unsafe to operate on

1 public roadways. In addition, it can be reasonably presumed that all Class members, including, Plaintiff
2 affirmatively acted in response to the requirements of operation under the terms of Uber/Lime's
3 customer lease agreements.

4 61. Defendants keep extensive records of their customers, their contact information, and
5 their purchase, lease or rental histories, including maintaining email, phone and address records that
6 could be used to disseminate notice of this action in accordance with due process requirements.

7 **FIRST CAUSE OF ACTION**

8 **Negligence/Gross Negligence**
9 **(On behalf of Plaintiff)**

10 62. Plaintiff reincorporates and realleges all preceding paragraphs as though fully set forth
11 herein.

12 63. At all relevant times, Defendants had an affirmative duty to provide a safe product to
13 their customers and to provide for the safety of their customers. Defendants as manufacturers, sellers,
14 lessors and renters of scooters that will be operated on city streets, had a duty to use appropriate
15 reasonable care to provide a safe riding experience for their customers.

16 64. Defendants breached those duties by negligently providing scooters for use on public
17 roadways that could not be safely operated while obeying relevant traffic laws. Defendants knew that
18 the scooters would be used on public roadways in California, where operators would be required
19 pursuant to general safety standards, applicable rules and relevant traffic laws to drive the scooter with
20 one hand when signaling turns or deceleration, but failed to provide a safe way to operate the scooters
21 while obeying traffic laws.

22 65. Defendants further breached their duty to Plaintiff by negligently failing to warn her of
23 the dangers posed by operating the vehicle in compliance with general safety standards, applicable
24 rules and California traffic laws, which Defendants knew would require Plaintiff to unsafely operate
25 the scooter with one hand.

26 66. Despite warnings and instructions from Manufacturing Defendants that their scooters
27 could not safely be operated without both hands on the handlebars, Lime\Jump requires that its
28 customers obey all traffic laws including use of hand signals while turning or stopping. Despite

1 knowledge that their scooters would be put into use on California roadways without functionality that
2 would allow operators to safely ride and comply with applicable rules and traffic laws including use of
3 hand signals while turning or stopping, Manufacturing Defendants sold or otherwise provided scooters
4 to its customers including Lime\Jump in California.

5 67. As a direct and legal consequence of the negligence and gross negligence of Defendants,
6 Plaintiff was harmed and sustained significant injuries including acute trauma to her hip which has
7 required and will continue to require medical attention at great cost to Plaintiff. In addition, Plaintiff
8 has suffered mental, physical and nervous pain and suffering, all to her general damage in an amount
9 which will be proven at trial.

10 68. As a direct and legal consequence of the negligence and gross negligence of Defendants,
11 Plaintiff was disabled and may be disabled in the future from attending to the duties of her future
12 occupation. Plaintiff has lost earnings and may continue to lose earnings in the future, all in an amount
13 that is currently unknown, but will be proven at trial.

14 **SECOND CAUSE OF ACTION**

15 **Strict Products Liability – Design and Manufacturing Defect**
16 **(On behalf of Plaintiff)**

17 69. Plaintiff reincorporates and realleges all preceding paragraphs as though fully set forth
18 herein.

19 70. Defendants designed, manufactured, sold, leased or rented the scooter Plaintiff was
20 riding when she was injured.

21 71. At the time the scooter that Plaintiff was riding when she was injured left the control of
22 Defendants, it was dangerous and defective as a result of a design, manufacture, alteration, or
23 modification by Defendants. The defects included the inability to signal either a turn or
24 deceleration/stopping without attempting to operate the scooter with one hand, which was an inherently
25 dangerous way to operate the scooter.

26 72. Defendants knew and intended that the scooter would be purchased, rented, leased and
27 operated by members of the general public who would rely on the incorrect belief that Defendants had
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1 designed, manufactured, marketed and distributed the scooter in a safe manner and had also transmitted
2 any necessary and relevant warnings about the use of the scooter.

3 73. Defendants have recklessly designed, manufactured, marketed, sold, leased and/or
4 rented the scooters with wanton and willful disregard for the health of Plaintiff and others, and with
5 malice, placing their economic interest above the health and safety of Plaintiff.

6 74. The scooter used by Plaintiff was not substantially changed, modified, or altered at any
7 time and in any manner whatsoever prior to use and the scooter reached Plaintiff in a condition that
8 was unreasonably dangerous to her.

9 75. At the time of Plaintiff's accident, she was using the scooter in a manner that was
10 foreseeable by Defendants and in the manner in which the scooter was specifically intended to be used.

11 76. At no time did Plaintiff have reason to believe that the scooter was in a condition not
12 suitable for its proper and intended use. Furthermore Plaintiff was not able to discover, nor could she
13 have discovered through the exercise of reasonable care, the defect inherent in the scooter nor should
14 Plaintiff have known that Defendants had manufactured and distributed the scooter in a such a way as
15 to increase the risk of harm or injury to persons using the scooters.

16 77. Defendants designed, manufactured, sold, leased, and/or rented the scooters knowing
17 its manufacture or design were defective, causing the scooter to fail to perform as safely as an ordinary
18 consumer would expect when used in an intended or reasonably foreseeable manner.

19 78. The risks inherent in the design of the scooter outweigh any benefits of that design.

20 79. As a direct and legal consequence of this dangerous and defective condition, and the
21 failures by Defendants to warn about the dangerous and defective manufacture or design, Plaintiff was
22 injured and suffered damages as alleged. This dangerous and defective manufacture or design was a
23 substantial factor in causing Plaintiff's harm.

24 **THIRD CAUSE OF ACTION**

25 **Strict Product Liability – Failure to Warn of Defective Condition**
26 **(On behalf of Plaintiff)**

27 80. Plaintiff reincorporates and realleges all preceding paragraphs as though fully set forth
28 herein.

1 81. Defendants designed, manufactured, sold, leased or rented the scooter Plaintiff was
2 riding when she was injured.

3 82. Defendants failed to provide adequate warnings or instructions concerning the
4 substantial risks of using the scooter as intended, which Defendants had actual or constructive
5 knowledge of at the time the scooters were being designed, manufactured, sold, rented and/or leased.

6 83. The potential risks inherent in the normal operation of the scooters were known or
7 knowable by Defendants through the use of scientific and other knowledge available at the time of the
8 design, manufacture, sale, rental and/or leasing of the scooter. Defendants knew, or exercising
9 reasonable care, should have known that the potential and/or inherent risks presented a substantial
10 danger to the users of the scooters because Defendants possessed special knowledge of the design,
11 characteristics and assembly of the scooters.

12 84. Plaintiff and other consumers did not have that specialized knowledge and would not
13 recognize that the scooter was dangerous or defective.

14 85. In fact, Manufacturing Defendants' own product literature demonstrates the knowledge
15 and/or constructive knowledge of all Defendants that their scooters could not be operated safely and
16 riders could not safely comply with applicable rules and relevant traffic laws including use of hand
17 signals while turning or stopping. Despite warnings and instructions from Manufacturing Defendants
18 that their scooters could not safely be operated without both hands on the handle bars, Lime\Jump's
19 own product literature affirmatively requires that its customers obey all traffic laws including use of
20 hand signals while turning or stopping.

21 86. Defendants intentionally, recklessly and maliciously misrepresented the safety, risks
22 and benefits of the scooters including Plaintiff's scooter, understating the risks of using them as
23 intended, in order to advance their own financial interests, with wanton and willful disregard for the
24 safety of Plaintiff.

25 87. Plaintiff was harmed and suffered the injuries and damages alleged as a direct and legal
26 result of Defendants' failure to adequately warn and misleading literature concerning the inherent
27 dangers in operating the scooters on public roads. This lack of proper warning and/or misleading
28 literature was a substantial factor in causing Plaintiff's harm.

FOURTH CAUSE OF ACTION

**Negligent Products Liability
(On behalf of Plaintiff)**

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4 88. Plaintiff reincorporates and realleges all preceding paragraphs as though fully set forth
5 herein.

6 89. Defendants designed, manufactured, tested, produced, sold, leased and/or rented for use
7 by the public the scooter ridden by Plaintiff.

8 90. Defendants owed duties of care to actual and potential customers with regard to the
9 scooters. These duties included, but were not limited to: designing, manufacturing, distributing, selling
10 renting and leasing the scooters in a fashion that was safe to consumers; designing and manufacturing
11 the scooters so as to reasonably minimize the potential for injury; labeling and providing instructions
12 regarding the use of the scooters so as to reasonably warn consumers of the potential for danger; and
13 reasonably applying knowledge and information from past incidents, or other experiences or
14 investigations, to provide for the safety of consumers with respect to the scooters.

15 91. Defendants should have known or knew that the scooters were negligently and
16 carelessly manufactured, designed, labeled, delivered, and provided with warnings prior to sale,
17 leasing, renting or other means of distributing to consumers and that, if used by a member of the public
18 in the manner expected, would lead to serious and permanent injury.

19 92. The condition of the scooters, including the scooter ridden by Plaintiff, was known to
20 Defendants and each of them could or should have discovered the unsafe condition through the exercise
21 of ordinary care and reasonable diligence, but that condition was not disclosed or made known to
22 purchasers or users of the scooters, including Plaintiff.

23 93. None of the users of the scooters, including Plaintiff, knew of the defective condition of
24 the scooters or the inherent danger of using the scooters in their intended manner.

25 94. In doing the acts alleged herein, Defendants violated statutes, rules, standards,
26 regulations, or guidelines applicable to Defendants' conduct, including laws and regulations relating to
27 the manufacture, distribution, sale and leasing of the scooters.
28

1 95. The injuries and damages to Plaintiff were a direct and legal consequence of the
2 violations of the statutes, regulations, rules, standards and guidelines by Defendants.

3 96. The statutes, regulations, rules, standards and guidelines violated by Defendants were
4 written to prevent the type of incidents and injuries that occurred in this matter and Plaintiff is among
5 the Class of persons the statutes, regulations, rules, standards and guidelines were written to protect.

6 97. As a direct and legal consequence of the negligence and carelessness of the Defendants,
7 Plaintiff has suffered and continues to suffer serious and permanent physical and emotional injuries,
8 has expended and will continue to expend large sums of money for medical care and treatment, and
9 has other otherwise been physically and economically injured.

10 98. The negligence and carelessness of Defendants was a substantial factor in causing the
11 injuries and damages alleged above.

12 **FIFTH CAUSE OF ACTION**

13 **Negligent Misrepresentation**
14 **(On behalf of Plaintiff)**

15 99. Plaintiff reincorporates and realleges all preceding paragraphs as though fully set forth
16 herein.

17 100. Defendants represented to Plaintiff and the public that the scooters were safe for use on
18 public roadways while obeying traffic laws. Defendants' scooters are not safe for use on public
19 roadways or while obeying traffic laws because there is no mechanism on the scooters to safely signal
20 turns or deceleration/stopping without taking the users hand off of the handle bars.

21 101. Given the information available to Defendants, including without limitation
22 Manufacturing Defendants' product literature instructing scooter operators to not take hands off the
23 handlebars, Defendants had no reasonable grounds for believing that the scooters were safe for use on
24 public roadways or while obeying traffic laws.

25 102. Defendants intended that customers, including Plaintiff, rely on Defendants'
26 representations concerning the safety of their scooters when marketing, selling, renting, or leasing the
27 scooters.

28

1 103. Plaintiff reasonably relied on Defendants' representations concerning the safety of their
2 scooters when she leased or rented the scooter in question and when she attempted to hand signal and
3 compliance with California traffic laws.

4 104. As a direct and legal consequence of Defendants' misrepresentations, Plaintiff has
5 suffered and continues to suffer serious and permanent physical and emotional injuries, has expended
6 and will continue to expend large sums of money for medical care and treatment, and has other
7 otherwise been physically and economically injured.

8 105. Plaintiff's reliance on Defendants' misrepresentation was a substantial factor in causing
9 her harm.

10 **SIXTH CAUSE OF ACTION**

11 **Breach of Implied Warranty**
12 **(CLASS ALLEGATION)**

13 106. Plaintiff reincorporates and realleges all preceding paragraphs as though fully set forth
14 herein.

15 107. Defendants impliedly warranted that the scooters, including the scooter ridden by
16 Plaintiff, were merchantable and were fit for the ordinary purpose for which they were intended.

17 108. Plaintiff and Class members purchased, leased or rented the scooters from Defendants.

18 109. At the time Plaintiff and Class members purchased, leased or rented the scooters from
19 Defendants, Defendants were in the business of selling, leasing or renting these goods and/or
20 Defendants held themselves out as having special knowledge or skill regarding these goods.

21 110. When the scooters were used by Plaintiff and Class members, they were used in the
22 ordinary purpose for which they were intended.

23 111. The scooters were not fit for the ordinary purposes for which these goods are sold, leased
24 or rented as they cannot be safely operated on public roads or in compliance with relevant traffic laws.

25 112. Plaintiff and Class members relied on Defendants' implied warranty of merchantability
26 in using the scooters.

27 113. Defendants breached these implied warranties of merchantability because the scooters
28 were neither merchantable nor suited for its intended uses as warranted.

1 114. Defendants’ breach of their implied warranties resulted in the use of an unreasonably
2 dangerous product by Plaintiff and Class members, placing Plaintiff and Class members in jeopardy.

3 115. As a direct and legal consequence of Defendants’ breach of their implied warranties,
4 Plaintiff and Class Members have and will continue to purchase and lease scooters that are
5 unreasonably unsafe and dangerous and unknowingly expose themselves to an extreme risk of injury
6 that they would not knowingly expose themselves to if they were aware of the inherently dangerous
7 condition of the scooters.

8 116. As a result of Defendants’ breaches, Plaintiff and Class members have paid or will
9 continue to pay for the use of scooters that are unsafe to use on public roads or in accordance with
10 California traffic laws.

11 **SEVENTH CAUSE OF ACTION**

12 **Violation Unfair Competition Law**
13 **Business and Professions Code § 17200 *et seq.***
(CLASS ALLEGATION)

14 117. Plaintiff repeats and re-alleges the allegations contained in every preceding paragraph
15 as if fully set forth herein.

16 118. The UCL prohibits, and provides civil remedies for, unfair competition. Its purpose is
17 to protect both consumers and competitors by promoting fair competition in commercial markets for
18 goods and services. In service of that purpose, the Legislature framed the UCL’s substantive provisions
19 in broad, sweeping language.

20 119. The UCL defines unfair business competition to include any “unlawful, unfair or
21 fraudulent” act or practice, as well as any “unfair, deceptive, untrue or misleading” advertising. Cal.
22 Bus. Prof. Code § 17200.

23 120. By defining unfair competition to include any “any unlawful, unfair or fraudulent
24 business act or practice,” the UCL permits violations of other laws to be treated as unfair competition
25 that is independently actionable, and sweeps within its scope acts and practices not specifically
26 proscribed by any other law.

27 121. A business act or practice is “unfair” under the UCL if it offends an established public
28 policy or is immoral, unethical, oppressive, unscrupulous or substantially injurious to consumers, and

1 that unfairness is determined by weighing the reasons, justifications and motives of the practice against
2 the gravity of the harm to the alleged victims.

3 122. Defendants' conduct violates the UCL by fraudulently, unfairly, immorally, unethically,
4 and unscrupulously placing scooters into public use when Defendants know or should have known that
5 those scooters cannot be operated safely on public roads or while obeying California traffic laws.

6 123. Defendants' conduct was not motivated by any legitimate business or economic need or
7 rationale and the harm and adverse impact on consumers was neither outweighed nor justified by any
8 legitimate reason, justification, or motive.

9 124. The harm to Plaintiff and Class members from Defendants' unfair practices relating to
10 the failure to design or lease the scooters in a manner in which they could be operated safely greatly
11 outweighs the utility, if any, of those practices.

12 125. The harm to Plaintiff and Class members outweighs the utility of Defendants' practices.
13 There were reasonably available alternatives to further Defendant's legitimate business interests, other
14 than the misleading and deceptive conduct described herein.

15 126. As a result of Defendants' violations of the UCL, Plaintiff and Class members will
16 continue to pay and lease scooters that are unreasonably unsafe and dangerous and unknowingly expose
17 themselves to an extreme risk of injury that they would not knowingly expose themselves to if they
18 were aware of the inherently dangerous condition of the scooters.

19 127. As a result of Defendants' violations of the UCL, Plaintiff and Class members have paid
20 or will continue to pay for the use of scooters that are unsafe to use in accordance with California traffic
21 laws.

22 **PRAYER FOR RELIEF**

23 WHEREFORE, Plaintiff and the Class demand a jury trial on all claims so triable and judgment
24 as follows:

- 25 a. Declaring Defendants' failure to provide scooters that are safe for use on public
26 roads or in accordance with California traffic laws wrongful and unfair;

